

#### **EAPO WEBINAR SERIES**

# Addressing Financial Vulnerabilities in the time of COVID-19:

Coping NOW while preparing for the FUTURE

**April 8th, 2020** 

Hosted in Partnership with:

**MoneyGaps** 







The information and opinions expressed here today are not necessarily those of the Government of Ontario

## Welcome to EAPO's Webinar!

- All attendees will be muted during the webinar
- Questions or experiencing issues: please type in the chat box,
   Raeann Rideout/Laura Proctor will respond.
  - Questions and Answers at end of presentation
- Evaluation: After the webinar, you will be asked to provide your feedback and ideas for future webinars.
- Speakers contact information will be provide at the end of presentation.
- Recording and PPT: Webinar will be recorded and posted on EAPO's website with links to speaker websites.



## **Elder Abuse Prevention Ontario (EAPO)**

#### **EAPO Envisions an Ontario where....**

ALL seniors are free from abuse, have a strong voice, feel safe and respected.

Building that requires raising awareness, delivering education and training, working collaboratively with like-minded organizations and assisting with service co-ordination and advocacy.

- Not-for-profit, provincial charitable organization established in 2002 as ONPEA
- Funded by the ON Government, under the Ministry of Seniors and Accessibility (MSAA), EAPO is mandated to support the implementation of Ontario's Strategy to Combat Elder Abuse



## **Priorities of the Strategy**

Community
Coordination &
Response

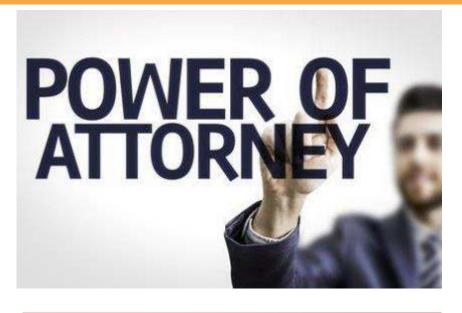
**Training** 

Public Awareness



## Financial Challenges in the Community











#### LAURA TAMBLYN WATTS



LAURA TAMBLYN WATTS

www.canage.ca

Laura is a lawyer, advocate, researcher and media commentator. Her work focuses on law, aging, abuse, accessibility, law reform, governance and knowledge mobilization. She has previously served as Chief Public Policy Officer at CARP, where she authored the FACES of Canada's Seniors: Making Canada the Best Place to Age, and as National Director of the Canadian Centre

for Elder Law. She currently teaches at the University of Toronto, where she is also a Fellow of the Institute for Lifecourse and Aging. Laura is an Executive member of the Canadian Bar Association's National Elder Law section, and a Board member of the National Initiative for Care of the Elderly. She is a Board member of the Ombudsman for Banking Services and Investments (OBSI) and a member of the Investment Funds Institute of Canada's (IFIC) committee on Seniors and Vulnerable Investors (IFIC). She is one of two Canadian representatives on the North American Securities Administrators Association (NAASA) committee on Vulnerable Investors and a continuing member of the Ontario Securities Commission's Task Force on Seniors. Laura is also a Board member of PACE Independent Living and Elder Abuse Prevention Ontario.

## Laura Shares her Expertise:

- Overview of Elder Financial Abuse and it's prevalence.
- Financial Elder Abuse and the family Bank of Mom and Dad.
- Primer on "Who Gets to Decide". The importance and dangers of Powers of Attorney for Property.
- Joint accounts in the time of COVID.
- Do you need to revisit your personal Planning Documents?



## PREET BANERJEE



PREET BANERJEE

www.PreetBanerjee.com

Originally trained as a neuroscientist followed by a brief foray as an aspiring racecar driver, Preet landed in the world of finance, and now works as a consultant to the Wealth Management Industry focused on the commercial application of behavioural finance research and fin-tech.

He has hosted a TV show on the Oprah Winfrey Network, was a financial panelist on CBC's The National with Peter Mansbridge for seven years, and is a regular contributor to The Morning Show on Global Television.

A columnist with The Globe and Mail, Board member for the Foundation for the Advancement of Investor Rights Canada, a University of Toronto Governor, founder of MoneyGaps, a hybrid-advisor financial technology start-up, Preet is currently pursuing a doctorate at Henley in the UK.



## **Preet Shares his Expertise:**

- The Canada Emergency Response Benefit (CERB) announced by the Federal Government of Canada - eligibility, application process, and other important considerations.
- Overview of which resources and supports are available at the provincial level, to help and where to find them.
- How to access reputable financial professionals who have volunteered to provide pro-bono consultations to lower-income households.
- What actions to take when you have experienced loss of income and do not have emergency funds or investments to fall back on.



### **KELLEY KEEHN**



An award-winning, best-selling author of ten books on personal finance and fraud protection. Kelley has spent 12 years as a financial professional and for the past 15 years, has been on a mission as a personal finance educator to help Canadians Feel Good About Money. She currently travels across the country speaking to some of Canada's largest corporations.

Sought after by Canada's largest corporations, Kelley has conducted thousands of radio and TV appearances

around the globe, and is the finance educator for the MARILYN DENIS SHOW. She was a regular contributor for CNBC in New York, a nationally syndicated columnist with CBC Radio, and host of BURN MY MORTGAGE. Kelley has written many columns and published articles as a weekly columnist for The Globe and Mail, Tangerine Bank, and Meridian Credit. She's also been quoted in O, The Oprah Magazine.



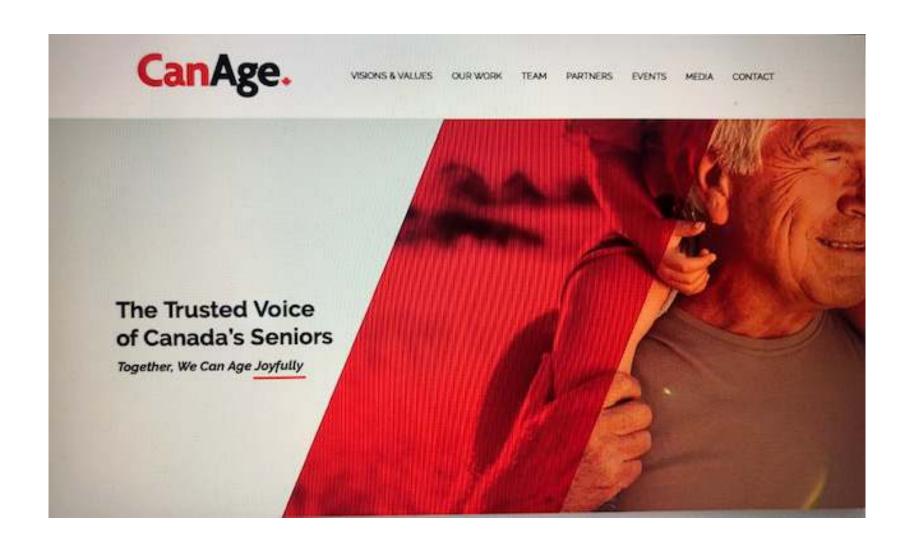
## Kelley's Shares her Expertise:

- Working with Creditors to defer payments
- Checking your Credit Rating and preventing problems later
- Why cashing in RRSPs or taking out Pay Day Loans are an absolute last resort
- Getting help from financial professionals Who to Consult and how to vet Service Providers
- Avoiding the latest frauds and scams related to COVID-19
- Avoiding the hallmark of a financial crisis emerging Investment Scams
- COVID-19 Frauds targeting Seniors









#### FINANCIAL ABUSE IN THE TIME OF COVID





**10X**CALLS REPORTED

1000+

HAPPENING WE CAN'T SEE **MARKETS GO DOWN** 

**BANK OF MOM AND DAD?** 

POWERS OF ATTORNEY, JOINT ACCOUNTS AND GUARANTEES



1. AGING & FINANCIAL ABUSE

2. MENTAL CAPACITY & POWERS OF ATTORNEY

3. JOINT ACCOUNTS & GUARANTEES



## 1. AGING & ELDER ABUSE IN CANADA





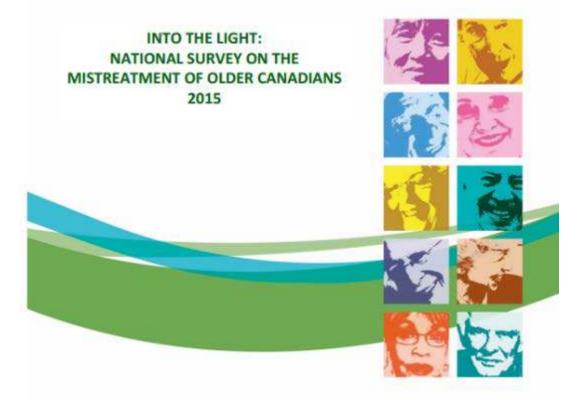
## SHIFTS IN DEMOGRAPHY

Canadian seniors now outnumber children





Adults indicate < interest in Health SDM



- 8.2% of older adults in Canada are victims of abuse or neglect
- Financial = 2.6%
- No numbers for Long-Term Care or mentally incapable adults
- Under-estimated
- Best estimate: 1 in 5







# **Defining Elder Abuse & Neglect**

- An action or inaction by an individual or system that results in harm to an older person.
- Family members, friends, caregivers, persons in a position of trust or power



Strangers – debate point

## Recognizing Elder Abuse & Neglect



- Emotional / psychological abuse
- Financial abuse or exploitation
- Physical abuse
- Sexual abuse
- Neglect & self-neglect
- Other expanding areas: chemical, spiritual/cultural

Abuse may take shape as an isolated incident or a pattern of behaviour.



## Financial abuse



#### Some forms of financial abuse:



- Misuse of funds or property
- Theft, exploitation or scams
- Abuse of power of attorney
- Fraud or forgery of documents

### Financial Elder Abuse



#### Indicators of *financial abuse*:

- Unpaid bills / No money for basics
- Absence of aids, medications, etc.
- Sudden appearance of previously uninvolved relatives
- Forged signature or Power of Attorney granted under unusual circumstances
- Adult complains of not knowing where money/assets have gone
- Abrupt changes in will / accounts
- Family member/representative refuses to spend money on the adult's behalf





## 2. MENTAL CAPACITY & POWERS OF ATTORNEY

## **MENTAL CAPACITY**











## CAPACITY IS A CONTINUUM

INCAPABLE CAPABLE



- Understand and Appreciate = consistent choice
- Anyone can lose capacity at any time due to illness or accident
- Older adults may be at greater risk due to ageassociated illnesses - dementia
- Ageism or age discrimination also results in assumptions of incapacity

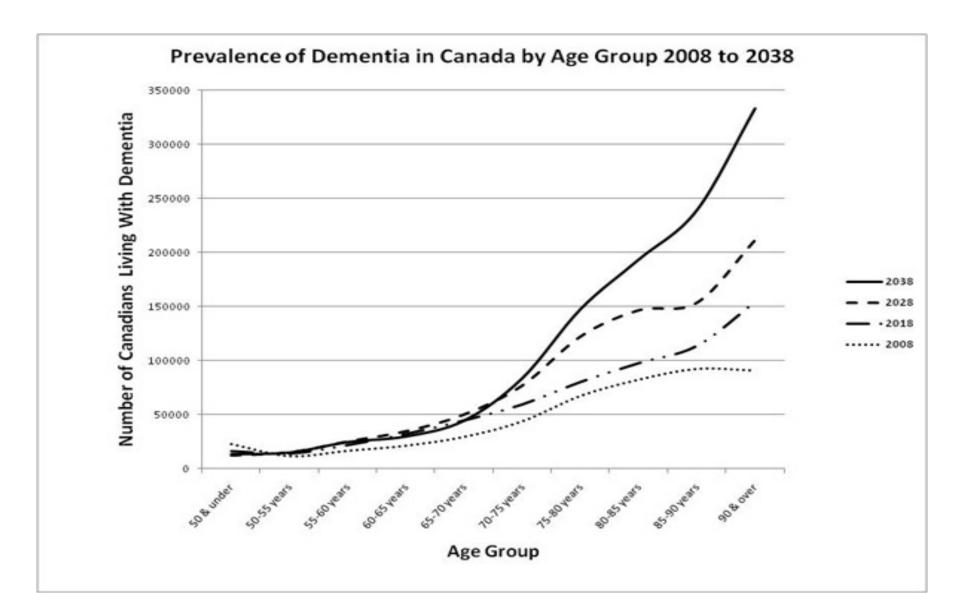
# **Dementia Impacts:**



- Now 500,000 Canadians
   Within a Generation 1,100,000
- Now \$15 billion
   Within a Generation \$153 billion
- Now 231 million caregiving hours
   Within a Generation 756 million caregiving hours

# The Impact of Dementia









# THERE IS NO MENTAL CAPACITY SWAT TEAM COMING...

**CAPACITY ASSESSMENT OFFICE - ONTARIO** 

https://www.attorneygeneral.jus.gov.on.ca/english/family/pgt/capacityoffice.php



## **Powers of Attorney - 2 Domains**

**POA – Personal Care** 

POA – Property

Where you live

Money and Investments

Health care decisions

**Real Estate** 

How you live in the world

Your "Stuff"

The "lead" attorney

Your interest in a business



CanAge.

Capable

:

Incapable

:



You decide

Someone else decides

(Substitute decision-maker)



## CONTINUING POA FOR PROPERTY

Capable

Incapable

Active right away

Continues past point of incapability



### "SPRINGING" POA FOR PROPERTY

Capable

Incapable

**STARTS** at point of **NOT** active incapability right away Created, but dormant

# Who Makes Your Personal Care Decisions if Incapable?



Capable	Incapable
You Decide	<ol> <li>Guardian (court)</li> <li>POA Personal Care</li> <li>(Consent Capacity Board)</li> <li>Spouse/Partner</li> <li>Children (adult)</li> <li>Parents</li> <li>Siblings</li> <li>Other relative         <ul> <li>*Note – the detailed list in the SDA should be relied on</li> </ul> </li> </ol>

# Who Makes Your Property Decisions if Incapable?



Capable	Incapable	
	<ol> <li>Guardian (court)</li> <li>POA Property</li> </ol>	
You Decide	NO DEFAULT LIST	
	3. PGT – they don't want your business!	

### Things to Consider...



- Suitability
- Availability
- Monitor can be appointed
- Alternate choice is every bit as important!

# Who to Select for a Power of Attorney For Property?



Choose someone who will:

- Understand and respect their duties as a power of attorney
- Understand and respect your wishes
- Make ethical decisions
- Be good with details and record-keeping
- Soft Skills



### 3. JOINT ACCOUNTS & GUARANTEES

### Joint Accounts & Guarantees



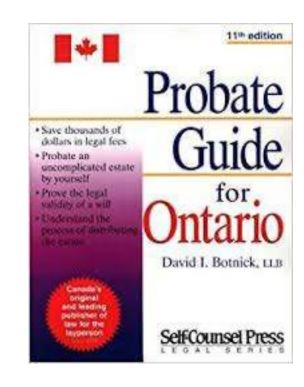


### Joint Accounts are Often Suggested...













\$100,000 in an account:

CanAge.

So how much do you each own?





# So What if I Took All the Money Out...



### A Last Word on Guarantees...







# COVID-19 Financial Issues



PREETBA NERJEE

Personal Finance Commentator

Director with FAIR Canada (Foundation for the Advancement of Investor Rights Canada)

Founder of Money Gaps

#### WHATIS II?

\$2,000 PER FO UR-WEEK PERIO D (\$500/WEEK)
UP TO 16 WEEKS (FO UR X FO UR-WEEK PERIO DS)

LOSTYOUR INCOMEDUE TO COVID-19

#### WHO IS ELIGIBLE?

RESIDING IN CANADA

WORKER: ATLEAST15 YEARS OLD,

INCOMEOF\$5,000 IN 2019 OR LAST12 MONTHS

WHATIS INCOME FOR PURPOSE OF CERB?

EMPLO YMENTO R SELF-EMPLO YMENTINC O ME

MAY INCLUDE MATERNITY/ PARENTAL BENEFITS EI

BENEFIIS IN INCOME CALCULATION

ALSO INCUDES DIVIDENDS YOU PAID YOURSELF

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#### WHO IS ELIGIBLE?

LAID OFF, OR HOURS REDUCED TO ZERO

YOU ARE IN QUARANTINE OR SICK DUE TO COVID19

AWAY FROM WORK TO CARE FOR OTHERS WHO ARE SICKOR

QUARANTINED

AWAY FROM WORK TO CARE FOR CHILDREN BECAUSE

SC HO O L/ DAYC ARE C LO SED

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#### WHO IS ELIGIBLE?

NO WORKINGOME FOR 14 CONSECUTIVE DAYS IN

FIRST FO UR WEEK PERIO D

NO WORKINGOME ATALLIN SUBSEQUENT3

FO UR-WEEK PERIO DS

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#### WHO IS ELIGIBLE?

PROGRAM PERIOD: MARCH 15<sup>TH</sup> – OCTOBER 3<sup>RD</sup>

APPLICATION PORTALOPENED APRIL 6TH

If you were born in the month of	Apply for CERB on	Your best day to apply
January, February or March	Mondays	April 6
April, May, or June	Tuesdays	April 7
July, August, or September	Wednesdays	April 8
October, November, or December	Thursdays	April 9
Any month	Fridays, Saturdays and Sundays	

SO URCE - TAKEN FROM GOVERNMENTWEBSITE:

 $\underline{http\,s://w\,w\,w.c\,a\,na\,d\,a.c\,a/e\,n/re\,ve\,nue\,-a\,g\,e\,nc\,y/se\,rvic\,e\,s/\,b\,e\,ne\,fits/\,a\,p\,p\,ly-fo\,r-c\,e\,rb\,-with-c\,ra\,.h\,tm\,l?\,e\,m\,p\,lo\,ye\,e\,=\!\mathbb{I}\%20w\,a\,s\%20se\,lf-e\,m\,p\,lo\,ye\,d\,s\%20se\,lf-e\,m\,p\,lo\,y$ 

#### WHERE TO APPLY?

IF YO U WERE ELIGIBLE FOR EI: SERVICE CANADA

IF YOU WERE NOTELIGIBLE FOR EL: CRA

VISITHERE TO GETSTARTED:

https://www.canada.ca/en/services/benefits/ei/cerb-application.html

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#### FREQUENTLY ASKED QUESTIONS

WHATABO UTSTUDENTS?

WHATIFI'M AIREADY GETTING EP

CAN I CHO O SE EI O R C ERB?

# OTHER RESOURCES TO GET MORE INFO ON FINANCIAL RESOURCES

INFORMATION KEEPS CHANGING!

# DR. JENNIFER ROBSON'S PLAIN-LANGUAGE SUMMARY AND GUIDE

# ONLINE DOCUMENT CREATED BY DR. ROBSON INCLUDES INFORMATION ON RENTASSISTANCE BY PROVINCE

https://drive.google.com/file/d/110Jn7XS6EIIkbLR

odYk681M\_2dxkkQsc/view

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# PRO VINCIAL FINANCIAL SUPPORT MEASURES

BRITISH COLUMBIA	https://www2.gov.bc.ca/gov/content/safety/emergency-preparedness-response-recovery/covid-19-provincial-support
ALBERTA	https://www.alberta.ca/covid-19-supports-for-albertans.aspx
SASKATCHEWAN	https://www.saskatchewan.ca/government/health-care-administration-and-provider-resources/treatment-procedures-and-guidelines/emerging-public-health-issues/2019-novel-coronavirus/covid-19-information-for-businesses-and-workers
MANITOBA	https://www.gov.mb.ca/covid19/infomanitobans/index.html
ONTARIO	https://budget.ontario.ca/2020/marchupdate/action-plan.html? ga=2.230815711.1991497909.1586194286-1155149396.1586194286#section-1
QUEBEC	https://www.quebec.ca/en/health/health-issues/a-z/2019-coronavirus/#c47886
NEW BRUNSWICK	https://www2.gnb.ca/content/gnb/en/departments/post-secondary_education_training_and_labour/promo/nbweib.html
PRINCE EDWARD ISLAND	https://www.princeedwardisland.ca/en/topic/covid-19-supports-and-services
NOVA SCOTIA	https://novascotia.ca/coronavirus/#support
NEWFOUNDLAND + LABRADOR	https://www.gov.nl.ca/releases/2020/exec/0314n02/
NORTHWEST TERRITORIES	https://www.gov.nt.ca/en/covid-19-coronavirus-disease
YUKON	https://yukon.ca/en/covid-19-support-yukoners
NUNAVUT	https://www.gov.nu.ca/

# FREE FINANCIAL CONSULTATIONS BY PROFESSIONALS VOLUNTEERING THEIR TIME

#### CANADA

https://kindwealth.ca/comnavirus-response/

#### USA:

 $\frac{\text{http s://www.xyp lanning ne two rk.c o m/?\_a d viso r\_se a rc h=\%22c o ro na virus\%2}{\text{Ore lie } f\%22\&\_p a g e d = 5}$ 

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# PERSONAL FINANCIAL ACTION PLAN FOR COVID-19

- 1. GETCLARIIY
  - I. CREATE THAT HEMIZED BUDGETOF EXPENSES
  - II. FOR EACH ITEM: KEEP ELIMINATE REDUCE
- 2. SEE WHAT SUPPORT IS AVAILABLE (CERB, GST, CCB, PROVINCIAL)
- 3. = LENGTHENING YOUR RUNWAY
- 4. WHERE TO ACCESS FUNDS PROS/CONS:

EMERGENCY FUND – ARRANG EMENTS WITH CREDITORS TO FURTHER REDUCE EXPENSES – LOW INTEREST SO URCES OF CREDIT (LOC/PERSONAL LOANS) / CONSERVATIVE INVESTMENTS – BEFORE MORE AGGRESSIVE INVESTMENTS ONLY AS YOUNEED TO, AND THEN THE LAST RESORT MEASURES OF CREDIT CARDS

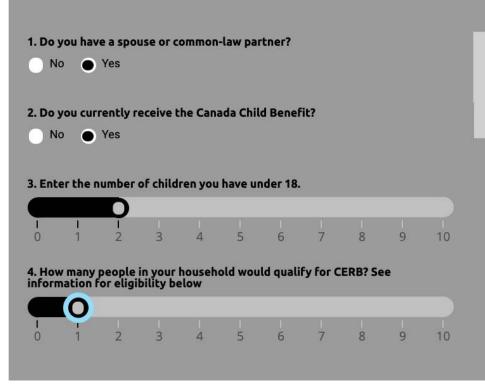
# PERSONAL FINANCIAL ACTION PLAN FOR COVID-19

#### ONE QUICK TIP IF YOU'VE LOSTYOUR JOB:

- -MANY PEO PLE DO N'TKNO W THEY WERE SIGNED UP FOR
- BALANCE PROTECTION INSURANCE ON CREDIT CARD
- -NORMALLY THIS IS NO TRECOMMENDED TO HAVE
- -BUT IF YO U LO STYO UR JO B, C HECK TO SEE IF YO U HAD IT AND
- DIDN'TKNOW
- -IFYOUDO, MAKEA CLAIM!

# FEDERAL SUPPORTESTIMATOR FOR CERB, CCB, GST

#### Coronavirus Income Support ESTIMATOR for GST / CCB / CERB



Total possible support over four months

\$ 9,486.00

If you qualified for the CERB for all four months, and if you qualify for the special GST and/or Canada Child Benefit one time payments in May, the above amount in the green box is the total support you could receive over four months from these three measures.

The breakdown of the income support is shown below.

GST special CCB extra payment payment in May in May ①

\$ 886.00

\$ 600.00

Total One Time Payments

\$ 1,486.00

VISIT FOR MORE UPDATES AND TOOLS:

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PRIDITIBA NIDRJIDID



#### Welcome

# Elder Abuse Prevention Ontario

# Kelley Keehn

Personal Finance Educator FP Canada Consumer Advocate



Working with creditors & deferring payments



# Protecting your credit score





Mitigating future damage



Finding the right financial pro's











# Consumer Advocate role

Avoiding scams especially those targeting seniors



# Investment Fraud





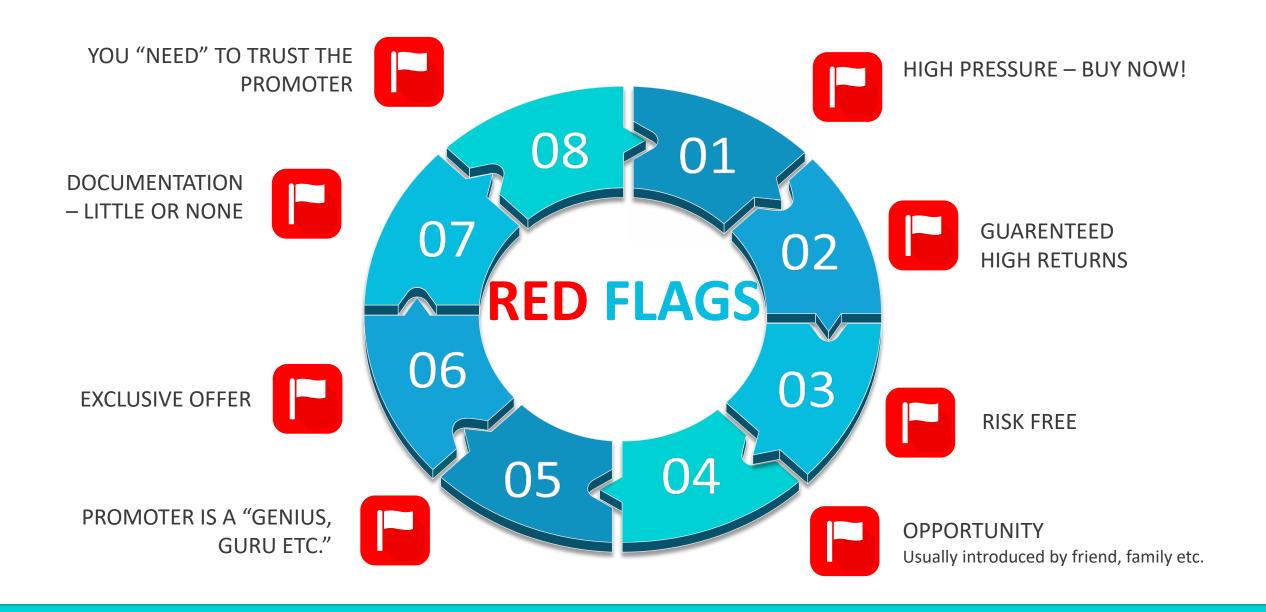






#### What causes us to fall prey?

- Denial
- Not knowing the basics
- Shame/embarrassment
- Isolation
- Don't know the red flags
- New twists
- Being too busy, rushing
- Seasonal times of year
- Lack of training





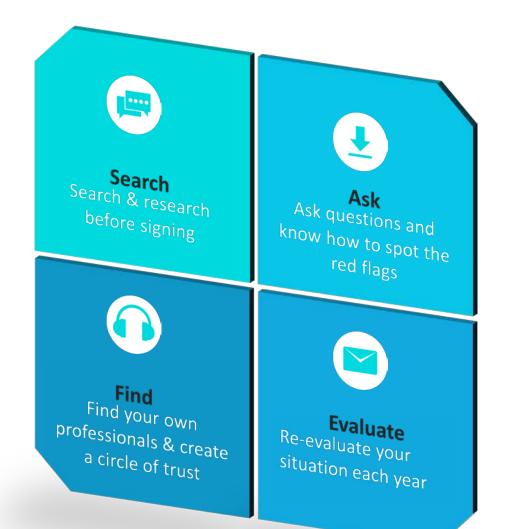
#### S.A.F.E.

**S – Search** – search & research before signing

A – Ask – ask questions and know how to spot the red flags

F – Find – find your own professionals & create a circle of trust

**E – Evaluate –** re-evaluate your situation each year





#### Signs your client/customers is in danger:

- Change in mood or behaviour
- Change in appearance
- Needing large sums of money suddenly
- Lack of communication (not answering your calls or emails)
- A sense of desperation
- Coming in with a new trusted "friend"

# QUESTIONS

# Ways you can help educate your clients/customers:

- Give them names/contacts of trusted 3<sup>rd</sup> party professionals (accountants, CFPs, lawyers, etc.)
- Determine a trusted contact
- Educate them on their bank/credit card terms and agreements
- Teach widows/widowers the red flags of romance scams
- Educate them on new employees and friends/family entering the business
- Share examples of investment fraud and the red flags
- Teach them reasonable rates of returns
- Tell them to carry less in their wallet and lock up docs
- The importance of supplementary credit cards and never sharing their own debit or credit card





# If they're a victim, help them report it!



www.antifraudcentre.ca

## More Info?



FightFraud@kelleykeehn.com

"... a man with a briefcase can steal more money than any man with a gun."

- Don Henley *musician* 





# Thank you

## Kelley Keehn

Personal Finance Educator FP Canada Consumer Advocate

@kelleykeehn

www.kelleykeehn.com

www.kelleykeehn.com/blog

# Provincial Information and Support Reporting to Police

#### **Call your local Police Service**

**RCMP** 

www.rcmp.gc.ca

**Ontario Provincial Police** 

www.opp.ca

**Canadian Anti-Fraud Centre** 

www.antifraudcentre-centreantifraude.ca/index-eng.htm



#### Provincial Information, Resources and Supports

#### **Ministry of Consumer Services**

1-877-665-0662

sse.gov.on.ca

#### Financial Consumer Agency of Canada

1-866-461-FCAC (3222)

#### **Senior Crime Stoppers**

1-800-222-TIPS (8477)

http://ontariocrimestoppers.ca



#### **Provincial Information, Resources and Supports**

Canadian Network for the Prevention of Elder Abuse <a href="https://www.cnpea.ca">www.cnpea.ca</a>

National Initiative for the Care of the Elderly <a href="https://www.nicenet.ca">www.nicenet.ca</a>

International Federation on Aging <a href="https://www.ifa.ngo">www.ifa.ngo</a>

#### **Stop Family Violence**

www.canada.ca/en/public-health/services/health-promotion/stop-family-violence.html







#### **EAPO Webinar Series**

#### Navigating Relationships in Trying Times



Thursday, April 23, 2020 12:00 pm - 1:00 pm

### Stay in touch with us!





@elderabuseONT



www.facebook.com/Elderabuseontario



linkedin.com/in/elder-abuse-ontario/

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#### Kelley Keehn

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## Questions



