2018 Albertans' Perceptions of Bullying, Family Violence and Elder Abuse

Community and Social Services April 2018





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Alberta

Context, Objectives and Methodology

Albertan

Context and Objectives

Context

Alberta Community and Social Services conducts a biennial public opinion survey of Albertans to measure attitudes and awareness regarding bullying, family violence and elder abuse. Advanis was hired to review the previous questionnaire, test and administer the questionnaire, provide data analysis, and write the report for 2018.

Objectives

The purpose of this research is to measure attitudes and awareness among Albertans regarding bullying, family violence, and elder abuse. The following are measured:

- Performance measures:
 - Percentage of Albertans who have seen, heard or read information about the prevention of bullying, family violence or elder abuse in the past 12 months; and,
 - Of those who recall information, how much they agree that they can help in a situation.
- Which behaviours are involved in bullying, family violence, healthy relationships and elder abuse;
- Who to turn to for help in a bullying, family violence or elder abuse situation; and,
- What actions are considered bullying, family violence or elder abuse.

Where historical results are available, statistical comparisons were performed to identify the change in attitudes and awareness over time.



Methodology

Questionnaire Design

The survey focused on measuring basic levels of awareness and support for a variety of potential program supports. A short battery of performance measures was also included in this survey. The computer-aided telephone interviewing (CATI) senior booster survey had fewer questions to minimize the length of the interview.

Target Respondents

- A random sample of Albertans 18 years or older (Statistics Canada population estimates were used to generate a demographically-representative sample).
- A stratified sample was collected with targets based on region, gender and age.
- The region sample stratification included six regions: Edmonton, Calgary, small cities north, small cities south, rural north and rural south.
- The age stratification included: 18 to 34, 35 to 54, 55 to 64, and 65+. Seniors were oversampled.

Data Collection

- 1,283 web surveys were completed with Albertans aged 18+ between March 14th and 29th.
 - Albertans were invited to complete the survey using an interactive voice response (IVR) to web recruit; those agreeing were sent a text message with a link to a web survey.
- 411 surveys were completed by Albertans aged 65+ between March 14th and 29th, 91 via web (above-described method) and 320 via computer aided telephone interviewing (CATI).
 - The margin of error for aggregate results about seniors is **±4.8** percentage points, 19 times out of 20.
- 1603 surveys (1283+320) were analyzed when drawing conclusions about all Albertans.
 - Margin of error for aggregate results about Albertans is **±2.4** percentage points, 19 times out of 20.

Weighting

Data in the main report was weighted to age, gender and region population proportions. Data in the senior section was weighted to gender and region.

Interpreting the Report

Understanding results

Slides with this icon report results for all Albertans.

Slides with this icon report results for Albertans aged 65 or older.

Trended statistical results that compare 2016 results to 2018 results are shown by up/down line arrows $\uparrow \downarrow$. Where 2016 data is not displayed, the question was not asked or it is not comparable to the 2018 version.

Segment statistical differences are shown at the 95% level. Call-outs only report on differences between groups when they are large or considered interesting; we do not provide an exhaustive list of differences.

Differences between these segments and the general population of Albertans are highlighted with these icons.



Labels for percentages on charts are not displayed if they are less than 3%.

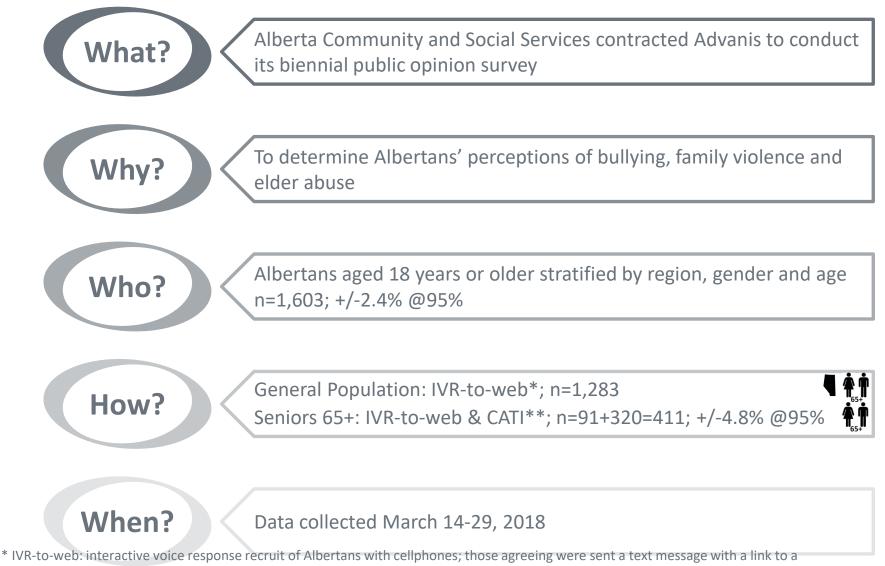


Highlights



What.

About the Survey



web survey

*8 CATI: computer aided telephone interviewing with human agents of those seniors with a cellphone and/or landline phone NB: 2016 data collected in first half of February, n=900, all CATI

Highlights [1/4]

Although Albertans report **higher recall of information** about bullying and elder abuse, there has been no change in the level of confidence to help in a situation.

PERFORMANCE MEASURES

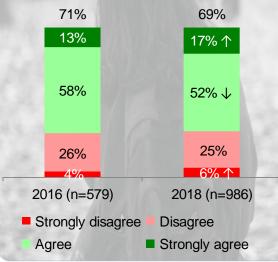
Bullying

76% (up from 63%)

recall reading, seeing or hearing any information about the prevention of bullying in the past 12 months.

69% (stable)

of those who recall information agree they are **now better able to help**



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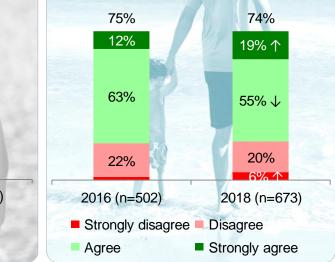
Family Violence

56% (stable)

recall reading, seeing or hearing any information about the prevention of family violence in the past 12 months.



of those who recall information agree they are **now better able to help**



ANALOGOUS, but not PM

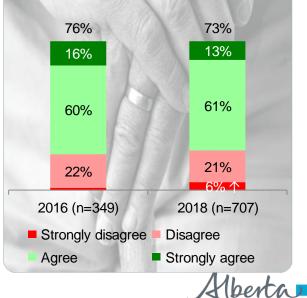
Elder Abuse

51% (not comparable)

recall reading, seeing or hearing about the noted resources for the prevention of elder abuse in the past 12 months.

73% (stable)

of those who recall information agree they **are now better able to help**



 $\uparrow \downarrow$ and "up" text indicate statistically significant differences between 2016 and 2018

ighl	ights	S [2/4]
	Bullying	ų
Bullving is	s an acceptable	part of
		NET Agree
Growing up		15%
y •-p	(down from .	28% in 2016)
A student's s	school experien	
Online interd	actions	9%
An employee	e's experience	5%
C.	berbullying ex	icte
	in their com	
81%	("a fair bit" or	
Feel sa	fe reporting bu	Ilying
		% yes
In your com		87%
In your scho		87%
In your wor	kplace	83%
Bullying	; behaviours in	clude
		1 st mention
Verbal bully	ing	27%
Emotions as	sociated with bu	ıllying 14%
		Any mention
Physical bul	lying	55%
Verbal bully	ing	51%
For sun	port, would tu	rn to
101.540		1 st mention
Police		24%
Family		24%
r anny		Any menuon
Police		Any mention 52%

(and the second s		
Far	nily Violen	ce
	A	
Fami	ly violence (FV) exi	ists
75%	in their commur	nity
13/0	("a fair bit" or "a	lot")
FV b	ehaviours include.	
		^{it} mention
Physical ab		44%
Emotional/	psychological	19%
Physical ab		y mention 73%
	use psychological	73%
Επιστισπαιγ	psychological	10%
Conside	ered family violenc	
Threatenin	g to hurt a pet	% yes 99%
meatering	(up from 91)	
Continually	ridiculing	99%
	Getting help	
49%	say it's easy	
	Most n	nentioned
Why <mark>easy</mark> ?	Many resources	91%
Why <mark>difficu</mark>	l <mark>lt</mark> ? Stigma/Shame	35%
For sup	pport, would turn t	
D //	15	t mention
Police		32%
Family	Λ	24%
	An	y mention 68%
Police		68%

Elder Abuse Considered elder abuse (EA) % correctly identifying as elder abuse Nephew hitting/shoving 99% Husband isolating 94% % *incorrectly identifying as elder abuse* Phoning senior to scam money 95% Pushing a senior at the mall 93% Caregiver doesn't pay back loan 91% EA behaviours include... 1st mention Emotional/psychological 27% Financial 20% Any mention Emotional/psychological 64% Physical 54% For support, would turn to... 1st mention Police 26% Family 25% Any mention Police 62% Doctor/medical professional 45% Healthy Relationships

Key elements are...

	1 st mention	
Sharing feelings	17%	
Happiness/laughter/smiles	14%	
	Any mention	
Sharing feelings	40%	
Loving/caring/affectionate	36%	

herta

10

Highlights [3/4]



Differences by Age Groups 18 to 34

- Recall reading, seeing or hearing information for bullying, family violence or elder abuse prevention
- Likely to agree they are better able to help in bullying, family violence or elder abuse situations
- Mention social bullying or emotions associated with bullying when asked about bullying behaviours
- Agree that bullying is an acceptable part of growing up, school experiences or online interactions
- ↓ Feel safe reporting community bullying
- ↑ Think that **family violence exists**
- Seek help from family and friends in bullying, family violence and elder abuse situations
- View healthy relationships as sharing feelings and trust
- Recall reading, seeing or hearing information about the prevention of bullying, family violence or elder abuse
 Likely to agree they are better able to help in bullying, family violence or elder abuse situation
 Mention physical, verbal, workplace bullying or children bullying parents or bullying in care facilities
 Feel safe reporting community bullying
 Mention physical, child, verbal abuse as family violence behaviours
 Mention financial abuse and neglect as elder abuse behaviours
 View many actions as elder abuse

65+

- To turn to family in bullying, family violence or elder abuse situations
- Mention respect more often as a sign of a healthy relationship

Differences by Region

- ↑ **Calgarians** are more likely to **mention social workers** as a source of support in a bullying situation
- ↓ Edmontonians feel less safe reporting community bullying
- ↑ Southern Albertans are more likely to say cyberbullying exists and Calgarians are more likely to say it doesn't exist at all or not very much
- Calgarians are less likely to mention faith leaders as a source of support for family violence
- Calgarians are more likely to say it is easy to get help in a family violence situation
- ↑ Northern Albertans are more likely to mention physical abuse as an elder abuse behaviour
- Southern Albertans are less likely to mention financial abuse as an elder abuse behaviour
- ↑ Southern Albertans are more likely to mention neglect as an elder abuse behaviour
- Southern Albertans are less likely to mention a social worker as support or use a help line in an elder abuse situation

Females

- Recall reading, seeing or hearing information about the prevention of bullying or elder abuse
- Likely to agree they are better able to help in bullying or elder abuse situations
- ↑ More likely to mention turning to a **doctor or medical professional or teacher/principal for help** in a bullying situation
- ↑ More comfortable reporting bullying in school
- ↑ Think cyberbullying exists a fair bit to a lot
- ↑ More likely to mention more types of family violence behaviours, healthy relationship behaviours, elder abuse behaviours

- Differences by Gender Males
 - ↑ Unsure about who to turn to in a bullying situation
 ↑ Agree that various experiences of bullying are acceptable
 - ↑ More likely to say it is easy to get help in a family violence situation
 - ↑ More likely to seek help from family in family violence or elder abuse situation
 - ↓ Less likely to consider various actions as elder abuse



 $\uparrow \downarrow$ indicate statistically more or less likely than those not in that group to have that view

Highlights [4/4] Significant changes from 2016 to 2018

Bullying		
2016	2018	
Read, saw or heard information about prevention % recalling		
63%	76%	+13%
An acceptable part of growing up % agreeing		
28%	15%	-13%

+1/9 Indicate statistically significant *differences between survey years*



Considered family violence % agree with statement offered Preventing adult family member from knowing about or having access to family income or savings, even if asked 62% 84% +22%Failing to provide food, shelter or medical attention to a family member 89% 96% +7% Taking a disabled relative's money, belongings or property without the person's knowledge and full consent 89% 98% +9% Threatening to hurt a pet in order to control the other person 91% 99% +8%

Stalking an intimate partner by following them or parking close by and watching where they live or work 79% 96% +17% Preventing women in the family from working outside the home 78% 94% +16% Threatening to commit suicide if boyfriend, girlfriend or spouse leaves 81% 95% +14%



2016 2018 Read, saw or heard information about elder abuse resources % recalling (excl. new item added in '18) 2 - 0/ 400/

35%	42%	+7%
An elder abuse brochure or poster		
23%	30%	+7%
Provincial gov't strategies or actions		
regarding awareness and prevention		
16%	24%	+8%

For support, would turn to... % mentioned top-of-mind Doctor/medical professional 12% 45% +33%Social worker 15% 43% +28% Someone in your family 28% +12% 40% Friend 3% 25% +22%

Considered elder abuse % mentioned top-of-mind		
	Financial abuse	
60%	52%	-8%
46% 1%	Neglect of seniors 40% Sexual abuse 3%	-6% +2%
1/0	370	• 270

Telephone help line			
9%	20%	+11%	
Personal support worker			
5%	17%	+12%	
	Faith leader		
6%	11%	+5%	

Alberta General Population

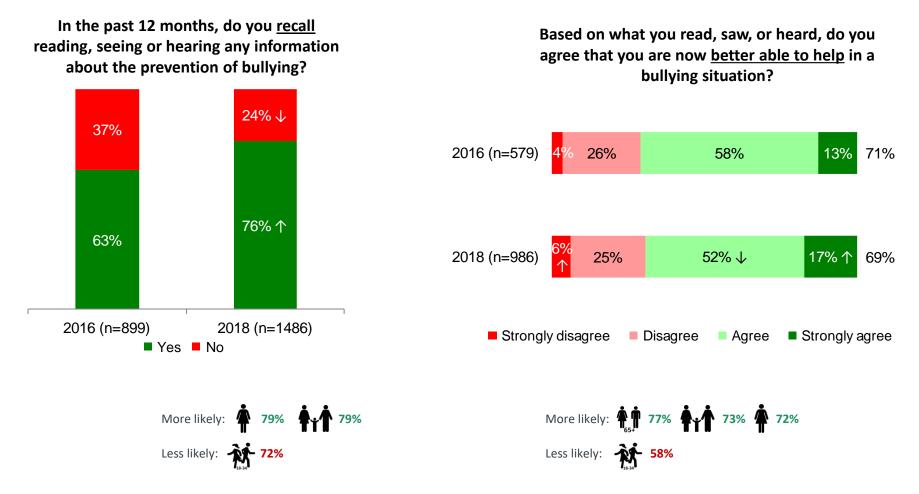


Detailed Findings Bullying

Albertan

Bullying Prevention

<u>More than three-quarters</u> of Albertans recall reading, seeing, or hearing information about bullying prevention—up over 10% from 2016. Of those, 69% agree they are now better able to help in a bullying situation, on par with 2016.



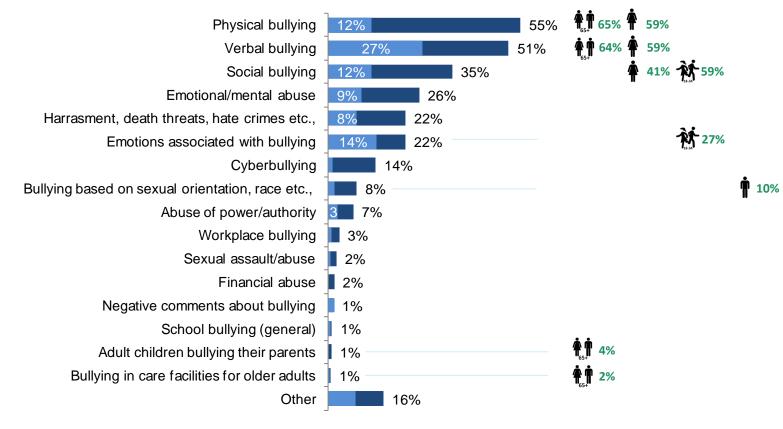
$\uparrow \downarrow$ Indicate statistically significant differences between survey years

q6 -- 15 he past 12 months, do you recall reading, seeing or hearing any information about the prevention of bullying? (all respondents, not including 'not sure') q7 -- Based on what you read, saw, or heard, do you agree that you are now better able to help in a bullying situation? (respondents who have heard information about bullying prevention, not including 'not sure')



Bullying Behaviours

When asked to say in their own words what constitutes bullying behaviour, <u>more than half</u> of Albertans mention physical and verbal bullying, but verbal bullying is mentioned first more than twice as often as any other form.



First Mention (n=869)

Bullying Behaviours Include...

Any Mention (n=1173)

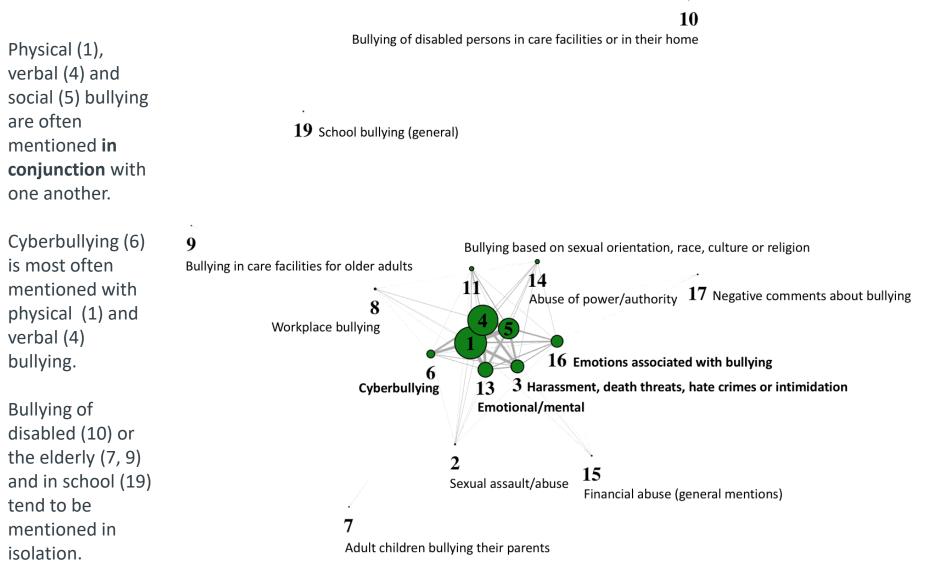
Group differences: percentages are "any mention"

Alberta

b1r -- (ANY MENTION) What types of behaviours would you say bullying includes? (n=1173; only a portion of web were coded) Only 1 = 6 = 1 > 1% are shown.

B1w_coded -- (FIRST MENTION) What types of behaviours would you say bullying includes? (n=869; asked only on web, only a portion were coded)

Bullying Behaviours: in combinations

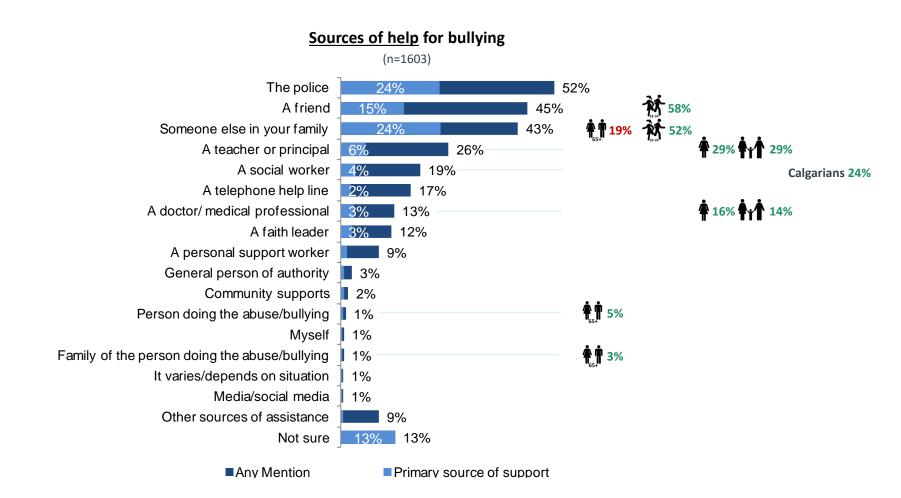


b1r --[(ANY MENTION) What types of behaviours would you say bullying includes? (n=1173; only a portion of web were coded) N.B. The size of each node corresponds to the frequency of each mention and the width of each connector line as well as the distance between the nodes corresponds to the strength of association between any two nodes.

Bullying Supports

<u>More than half</u> of Albertans would turn to the <u>police</u> to help in a bullying situation, and almost one-quarter say the police or a family member would be their main or first source of help.

• Seniors are far less likely to talk to someone else in their family for help.



B3r -- (ANY MENTION) If you wanted to help in a bullying situation, who would you talk to in your community? (n=1603; all respondents) Only levels >1% are shown.

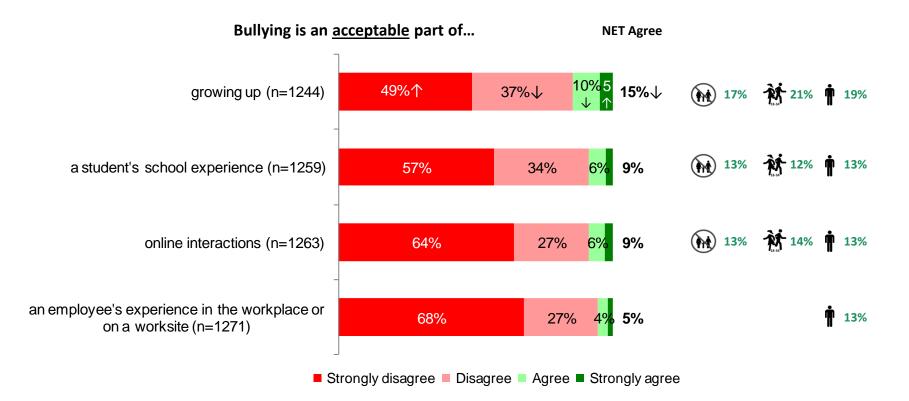
B3r_first ---- (Primary source of support) If you wanted to help in a bullying situation, who would you talk to in your community? (ranked as #1 on web or selected as most likely to talk on CATI) (n=1603; all respondents)

Group differences: percentages are "any mention"

Bullying Attitudes

Very few Albertans agree that bullying is acceptable in any situation.

- That said, those without children, aged 18-34, and males are slightly more likely to say that bullying is an acceptable part of growing up or school.
- The percentage that agree bullying is an acceptable part of growing up has decreased since 2016.



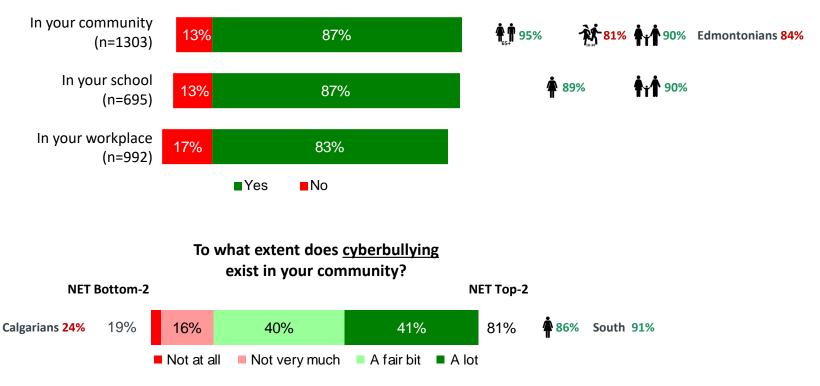
↑↓ † @cate statistically significant differences between survey years *Note only B4_a 'bullying is an acceptable part of growing up' could be trended B4 -- How much do you agree or disagree that... (not including 'not sure')

Bullying Attitudes

The <u>vast majority</u> of Albertans feel safe reporting bullying in their workplace, school or community.

• Albertans in Edmonton and those under 35 are less likely to feel safe reporting community bullying.

Would you feel safe in <u>reporting</u> bullying for yourself or someone else in the following circumstances?



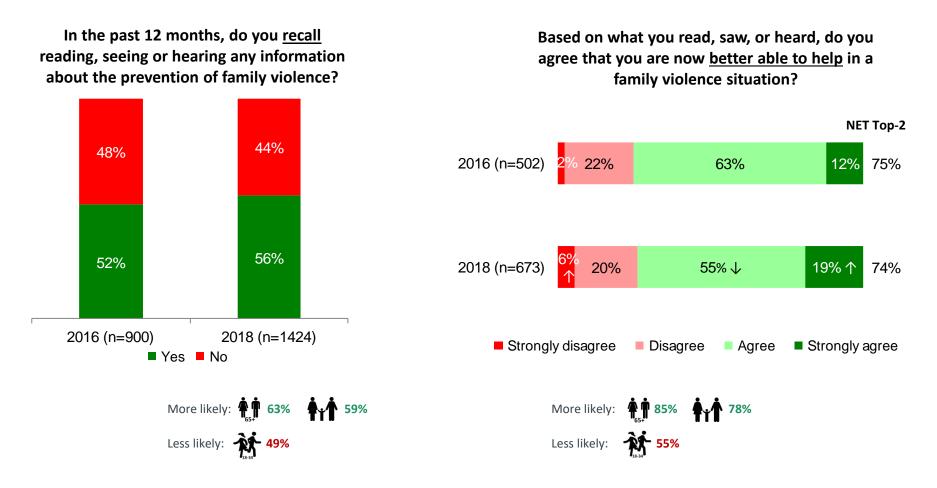
20 B2 -- Would you feel safe in reporting bullying, for yourself or someone else in the following circumstances? (not including 'not sure') cb2 -- To what extent do you think that cyberbullying exists in your own community? (n=1244, total answering not including 'not sure')

Detailed Findings Family Violence and Healthy Relationships



Family Violence Prevention

<u>Just over half</u> of Albertans <u>recall</u> reading, seeing or hearing information about family violence prevention, similar to 2016. And <u>three-quarters</u> think they are better able to help, again on par with 2016.



$\uparrow \downarrow$ Indicate statistically significant differences between survey years

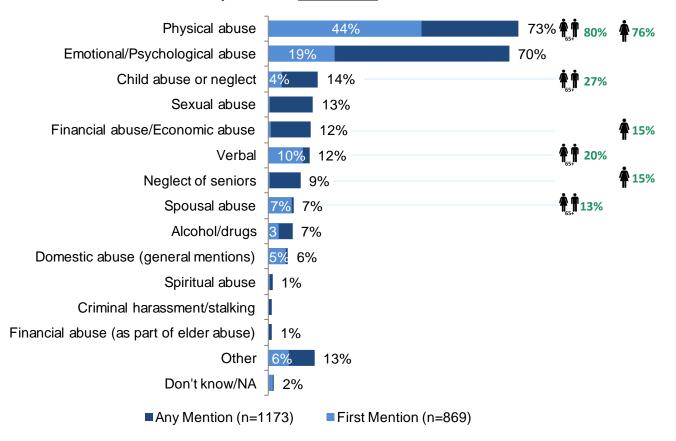
q15 22 the past 12 months, do you recall reading, seeing or hearing any information about the prevention of family violence? (all respondents, not including 'not sure') q16 -- Based on what you read, saw, or heard, do you agree that you are now better able to help in a family violence situation? (respondents who have heard information about family violence prevention, not including 'not sure')



Family Violence Behaviours

When asked to say in their own words what family violence behaviours are, <u>physical</u> and <u>verbal</u> abuse are mentioned most often.

• Seniors and females are more likely to cite many more family violence behaviours.



Family Violence Behaviours Include...

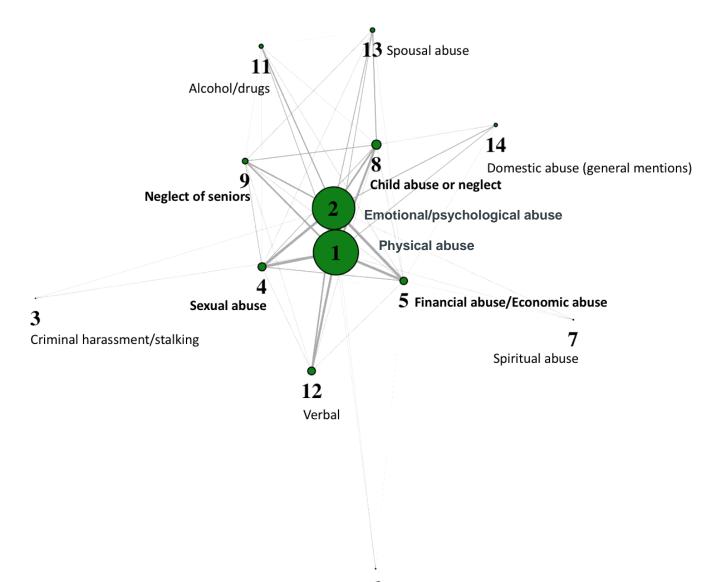
fv1r -- (ANY MENTION) What types of behaviours would you say family violence includes? (n=1173; only a portion of web were coded) fv1w 23 ded -- (FIRST MENTION) When you think of family violence, what is the first behaviour you think of? (n=869; asked only on web, only a portion were coded)

Group differences: percentages are "any mention"

Family Violence Behaviours: common combinations

Physical (1) and emotional/ psychological (2) abuse are the most common combination mentioned together.

Criminal harassment (3), financial (6) and spiritual (7) abuse are more often mentioned alone than in combination.



6 Financial abuse (as part of elder abuse)



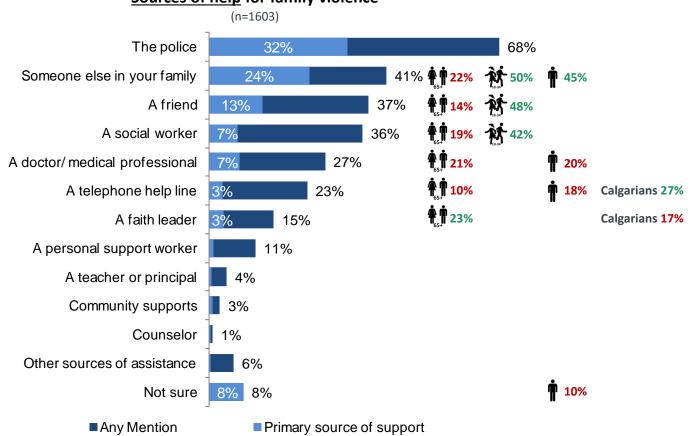
fv1r 24NY MENTION) What types of behaviours would you say family violence includes? (n=1173; only a portion of web were coded)

N.B. The size of each node corresponds to the frequency of each mention and the width of each connector line as well as the distance between the nodes corresponds to the strength of association between any two nodes.

Family Violence Supports

More than two-thirds of Albertans would turn to the police to help in a family violence situation, with almost one-third saying the police would be their primary source of support.

• Seniors are far less likely to mention that they would turn to family or friends for family violence support and are much more likely to mention faith leaders.



Sources of help for family violence

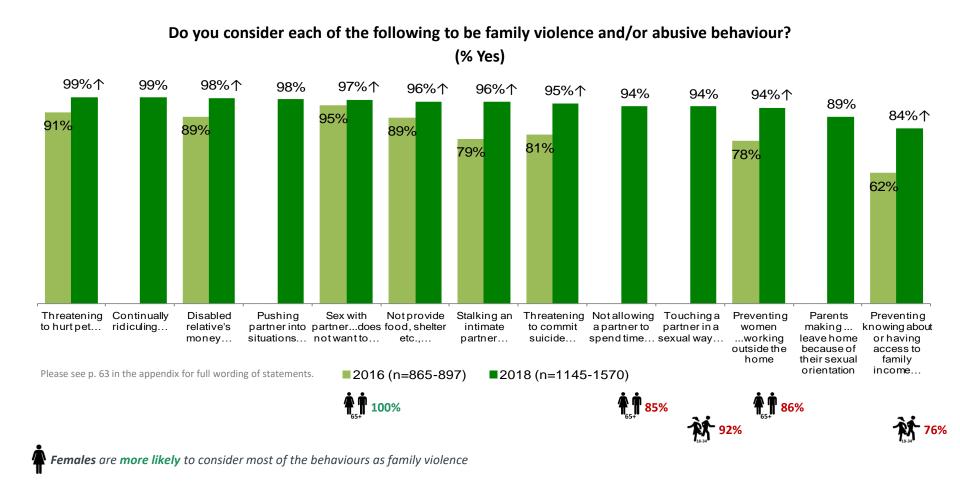
FV2r -- (ANY MENTION) If you wanted to help in a family violence situation, who would you talk to in your community? (n=1603; all re25ndents) Only levels >1% are shown.

Group differences: percentages are "any mention"

FV2r first ---- (Primary source of support) If you wanted to help in a family violence situation, who would you talk to in your community? (ranked as #1 on web or selected as most likely to talk on CATI) (n=1603; all respondents)

Family Violence Attitudes

The <u>vast majority</u> consider all examples offered as family violence. More Albertans in 2018 think that each example is family violence than did in 2016.

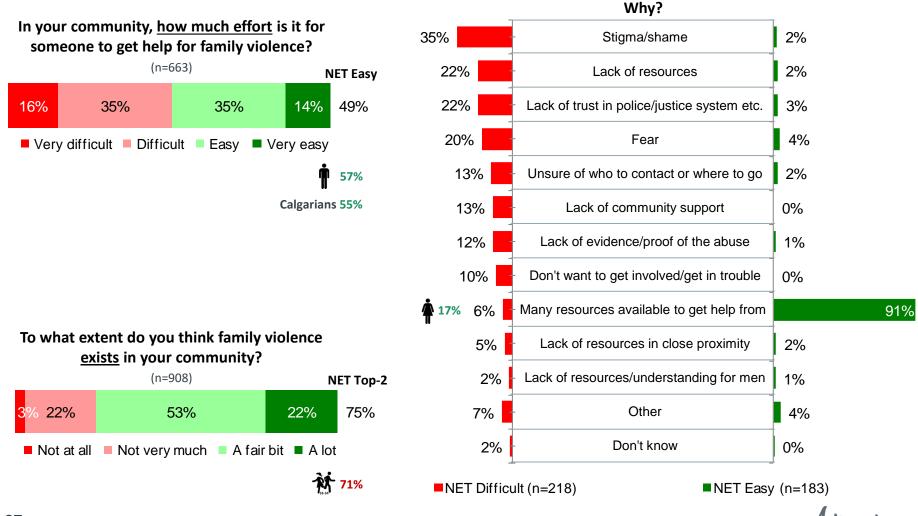




26 ↑↓ Indicate statistically significant differences between survey years Q8 -- Do you consider each of the following to be family violence and/or abusive behaviour? (not including 'not sure')

Family Violence Attitudes

<u>Almost half</u> of Albertans feel it is easy for someone to get help for family violence. Of Albertans who feel it is easy to get help, almost all say it's easy because there are <u>many</u> <u>resources</u>, though females are more likely to say there is a lack of resources.



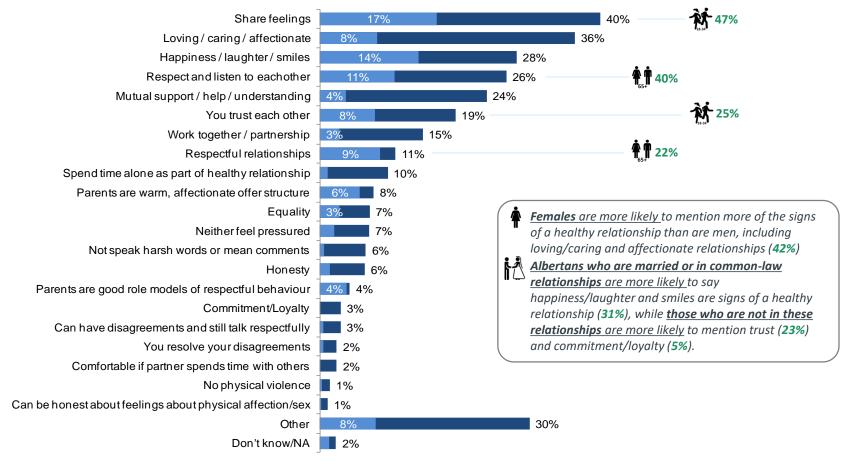
fv3 - 2n7your community, how much effort is it for someone to get help for family violence? (n=663; all web respondents, not including 'not sure') fv3aw_coded -- Why?(n=401; asked only on web, only a portion were coded)

q13 -- To what extent do you think family violence exists in your community? (n=908; all web respondents, not including 'not sure')

Healthy Relationship Behaviours

Top-of-mind, Albertans list many signs of a healthy relationship. Sharing feelings was the most frequently mentioned and most often mentioned first.

• Younger adults (18-34) and those who are not married or in a common-law relationship are more likely to mention trust.



Healthy Relationship Behaviours Include...

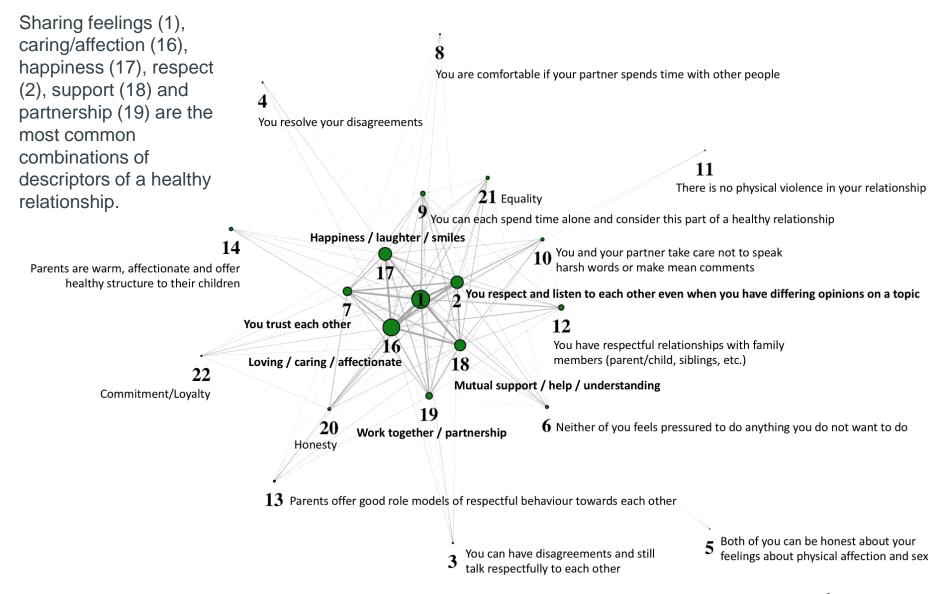
Any Mention (n=869)

First Mention (n=869)

Group differences: percentages are "any mention"

hr1r **20**NY MENTION) What are signs of a healthy relationship? (n=869; asked only on web, only a portion were coded) hr1w_coded -- (FIRST MENTION) When you think about healthy relationships, what is the first sign you think of that indicates a healthy relationship? (n=869; asked only on web, only a portion were coded)

Healthy Relationship Behaviours: combinations



hr1r 29 MY MENTION) What are signs of a healthy relationship? (n=869; asked only on web, only a portion were coded)

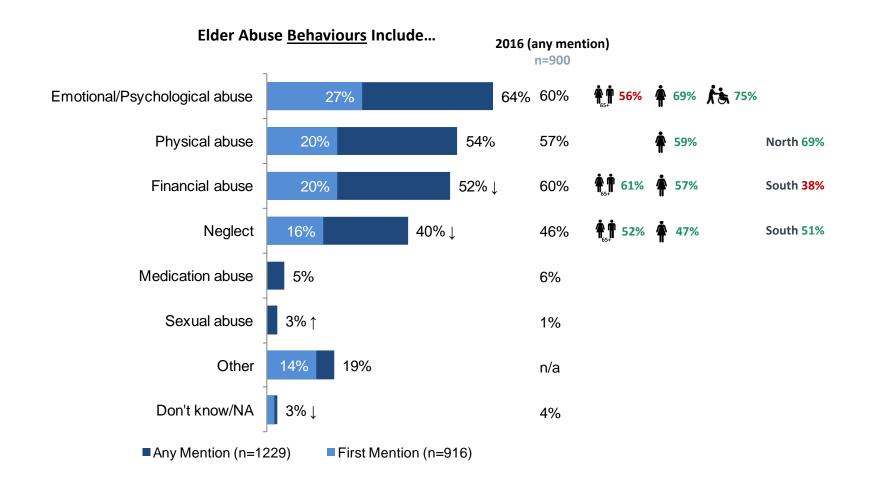
N.B. The size of each node corresponds to the frequency of each mention and the width of each connector line as well as the distance between the nodes corresponds to the strength of association between any two nodes.

Detailed Findings Elder Abuse

Albertan

Elder Abuse Behaviours

When asked to describe elder abuse behaviours, <u>more than half</u> of Albertans mentioned emotional/psychological, physical and financial abuse.



 $\wedge \downarrow$ Indicate statistically significant differences between survey years – Trending only available on any mention

EA1r **3** (ANY MENTION) What types of behaviours would you say elder abuse includes? (n=1229; only a portion of web were coded) EA1w_coded -- (FIRST MENTION) When you think of family violence, what is the elder abuse you think of? (n=916; asked only on web, only a portion were coded) Group differences: percentages are "any mention"

Elder Abuse Behaviours: common combinations

Emotional/psychological abuse, physical abuse and financial abuse are often mentioned together (1-4-2), with neglect quite often mentioned with these three as well.

Sexual and medication abuse are more often mentioned in isolation.

5 Sexual abuse Emotional/ psychological abuse **Financial abuse** 4 Physical abuse 6 Neglect

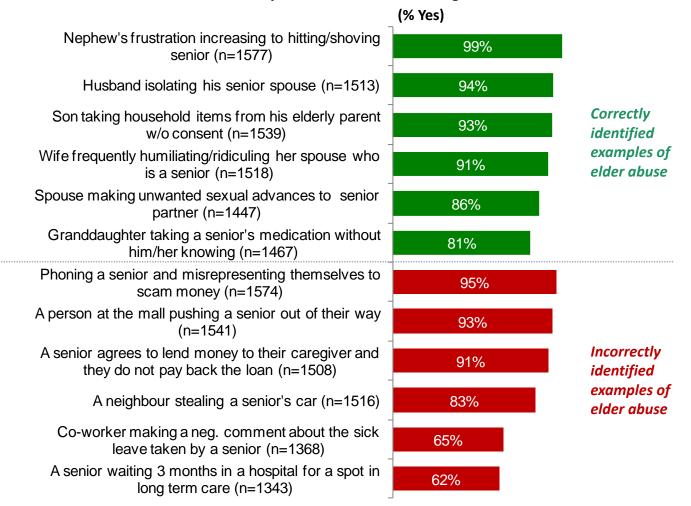
3 Medication abuse

EA1r 32 NY MENTION) What types of behaviours would you say elder abuse includes? (n=1229; only a portion of web were coded) N.B. The size of each node corresponds to the frequency of each mention and the width of each connector line as well as the distance between the nodes corresponds to the strength of association between any two nodes.

Elder Abuse Perceptions

More education about elder abuse is needed as a majority of Albertans incorrectly thought all twelve examples provided were elder abuse, even though only half are.

• Seniors 65+ and females are more likely to consider many of the examples elder abuse.



Do you consider the following to be elder abuse?

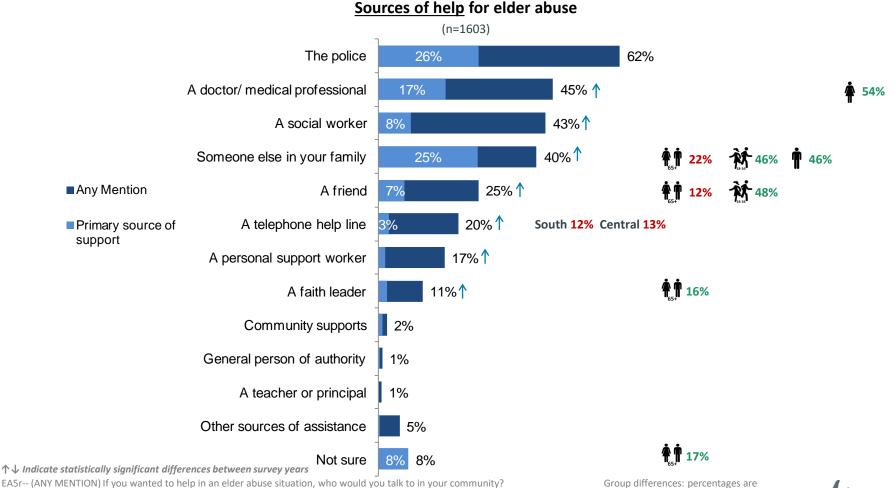


EA2 - Do you consider the following to be elder abuse? (n=1343-1577; all respondents, not including 'not sure')

Elder Abuse Supports

Just under two-thirds of Albertans would turn to the police to help in an elder abuse situation, but almost equal proportions view the police or their family as their <u>primary</u> source of support.

• More than twice as many seniors are unsure of who to get help from in an elder abuse situation. Indeed, seniors mention almost all of the various supports less often than those under 65.



(n=34; all respondents) Only levels >1% are shown. EA5r_first ---- (Primary source of support) If you wanted to help in an elder abuse situation, who would you talk to in your

community? (ranked as #1 on web or selected as most likely to talk on CATI) (n=1603; all respondents)

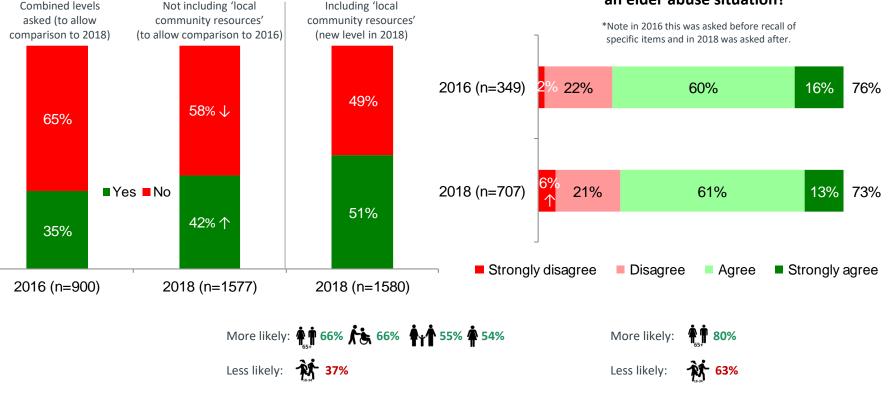
Group differences: percentages are "any mention"

Elder Abuse Prevention

<u>About half</u> of Albertans recall reading, seeing or hearing any of the listed elder abuse resources, and about three-quarters of those feel that the information improved their ability to help.

In the past 12 months, do you <u>recall</u> reading, seeing or hearing anything about the following elder abuse resources?

Based on what you read, saw or heard, do you agree that you are now <u>better able to help</u> in an elder abuse situation?*



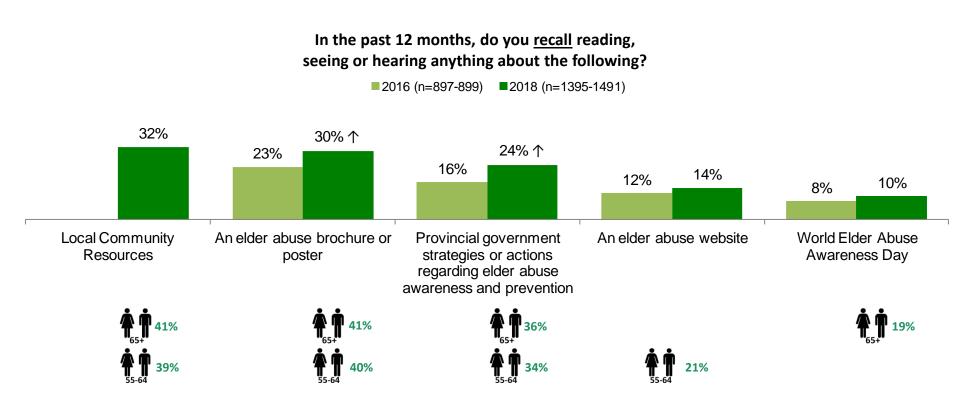
 $\uparrow \downarrow$ Indicate statistically significant differences between survey years

ea9r 35 the past 12 months, do you recall reading, seeing, or hearing anything about the following? (all respondents, not including 'not sure')

ea8 -- Based on what you read, saw, or heard, do you agree that you are now better able to help in an elder abuse situation? (respondents who have heard information about elder abuse prevention, not including 'not sure')

Elder Abuse Prevention

More Albertans have seen an elder abuse brochure, poster or a provincial government strategy regarding elder abuse awareness or prevention in 2018 than in 2016.



 $\begin{array}{c} 36 \\ \uparrow \downarrow \text{ Indicate statistically significant differences between survey years} \end{array}$

ea9 -- In the past 12 months, do you recall reading, seeing, or hearing anything about the following? (all respondents, not including 'not sure')

Profile of Respondents

Albertan

G. M. Lander

A Merconie

Profile of Respondents

Albertans

Gender	
Male	49%
Female	50%
Another	0%
Prefer not to disclose	1%
Age	
18 to 34	32%
35 to 54	36%
55 to 64	16%
65 plus	16%
Region	
Edmonton	34%
Calgary	37%
South	8%
Central	10%
North	10%
Number of household members	5
1	15%
2	33%
3	20%
4	17%
5	9%
6	4%
More than 6	1%
Number of household members	5
NET Have children	70%
Yes, living at home	43%
Yes, living away from home	32%
No children	30%

Albertans	
Caregiver to Senior	
Yes	11%
Lives with them	38%
No	89%
Disability status	
Yes	11%
No	89%
Country of birth	
Canada	86%
Born outside Canada	14%
Length of time in Canada	
Less than a year	4%
12 years	3%
35 years	9%
610 years	17%
More than ten years	66%
Indigenous Status	
NET Indigenous	7%
First Nations	3%
Metis	4%
lnuk (Inuit)	0%
Marital status	
Single (never been married)	20%
Common law	9%
Married	51%
Divorced or separated	13%
Widowed	4%
Prefer not to answer	3%

Albertans	
Caregiver to Senior	
65 plus	17%
55 to 64	17%
35 to 54	11%
18 to 34	4%
Female	11%
Male	10%
Children away from home	15%
Children at home	10%
No children	9%
North	9%
Edmonton	12%
Central	9%
Calgary	10%
South	14%

Alberta

38 *Data was weighted to age, region and gender distributions.

Alberta Seniors

Throughout this section we highlight results that differ from the general population in grey-blue boxes, such as below, where applicable.

If one of these boxes is not shown, senior results are very similar to those of the general Alberta population.

Differences vs. general population



Detailed Findings Bullying

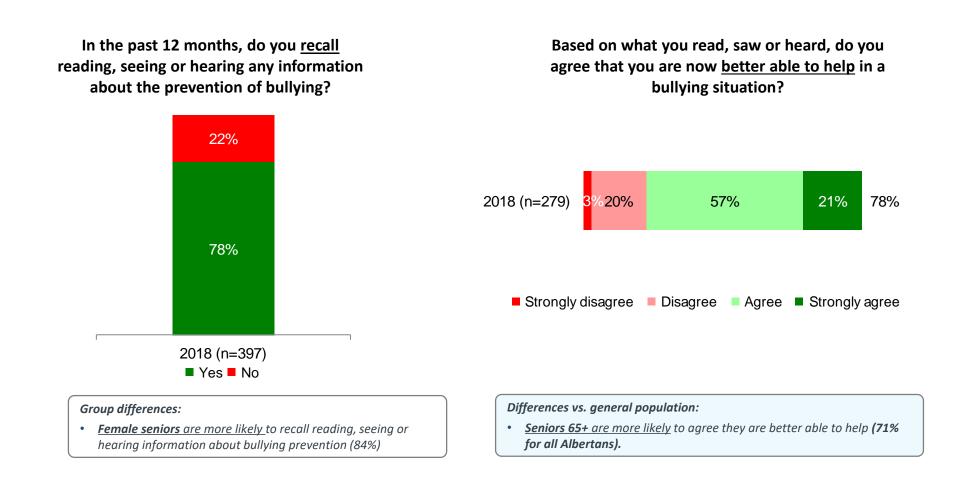


Å



Bullying Prevention

<u>More than three-quarters</u> of senior Albertans recall reading, seeing or hearing information about bullying prevention. Of those, <u>more than three-quarters</u> agree they are now better able to help in a bullying situation.



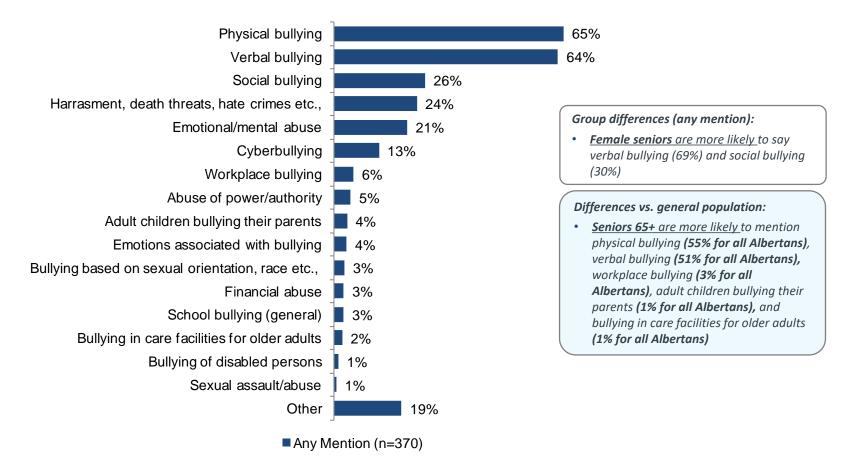
q6 --41 he past 12 months, do you recall reading, seeing or hearing any information about the prevention of bullying? (all respondents, not including 'not sure') q7 -- Based on what you read, saw, or heard, do you agree that you are now better able to help in a bullying situation? (respondents who have heard information about bullying prevention, not including 'not sure')



Bullying Behaviours

When asked about bullying behaviours, two-thirds of senior Albertans mentioned physical or verbal bullying.

Bullying Behaviours Include...



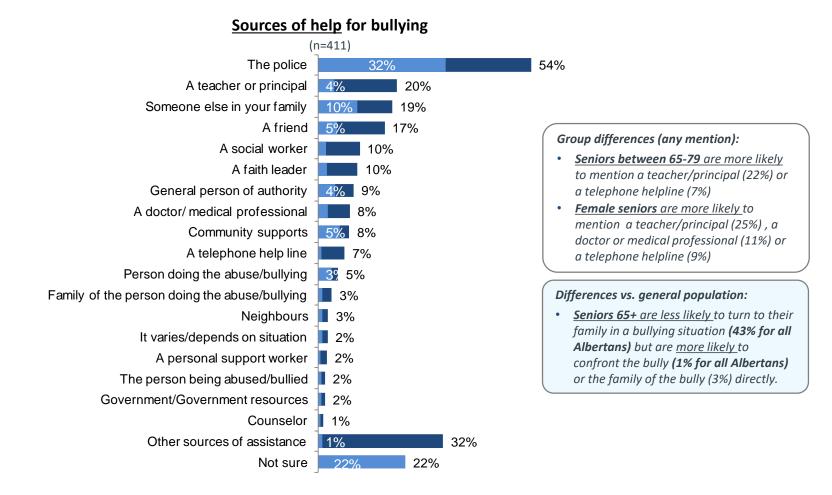




Bullying Supports

More than half of senior Albertans would turn to the police to help in a bullying situation, and almost one-third say the police would be their main or first source of help.

Seniors 65-79 and females are more likely to mention a teacher/principal or a telephone helpline.



Primary source of support

B3r -- (ANY MENTION) If you wanted to help in a bullying situation, who would you talk to in your community? (n=411; all respondents)

Any Mention

B3r first ---- (Primary source of support) If you wanted to help in a bullying situation, who would you talk to in your community? (selected as most likely to talk on CATI) (n=411: all respondents)

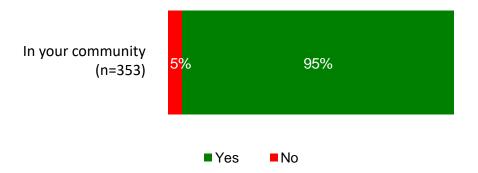
Only 4 3 els >1% are shown.



Bullying Attitudes

Virtually all senior Albertans feel safe reporting bullying in their community.

Would you <u>feel safe in reporting</u> bullying for yourself or someone else in the following circumstances?





44



Detailed Findings Family Violence and Healthy Relationships

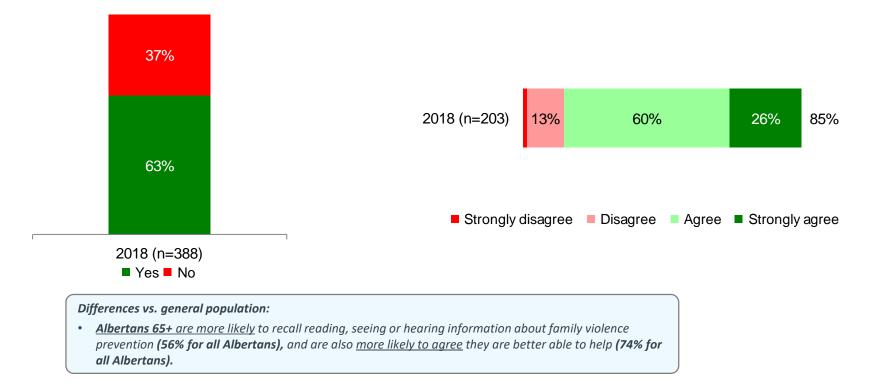




Family Violence Prevention

<u>Two-thirds</u> of senior Albertans recall reading, seeing or hearing information about family violence prevention. 85% of these people think that the information makes them better able to help.

In the past 12 months, do you <u>recall</u> reading, seeing or hearing any information about the prevention of family violence? Based on what you read, saw or heard, do you agree that you are now <u>better able to help</u> in a family violence situation?

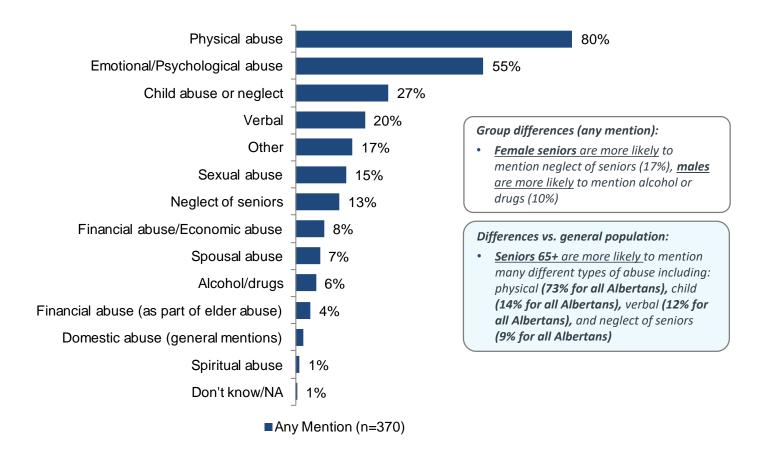


q15 46 the past 12 months, do you recall reading, seeing or hearing any information about the prevention of family violence? (all respondents, not including 'not sure') q16 -- Based on what you read, saw, or heard, do you agree that you are now better able to help in a family violence situation? (respondents who have heard information about family violence prevention, not including 'not sure')



Family Violence Behaviours

When asked to describe family violence behaviours, 80% of senior Albertans mentioned physical abuse or emotional/psychological abuse.



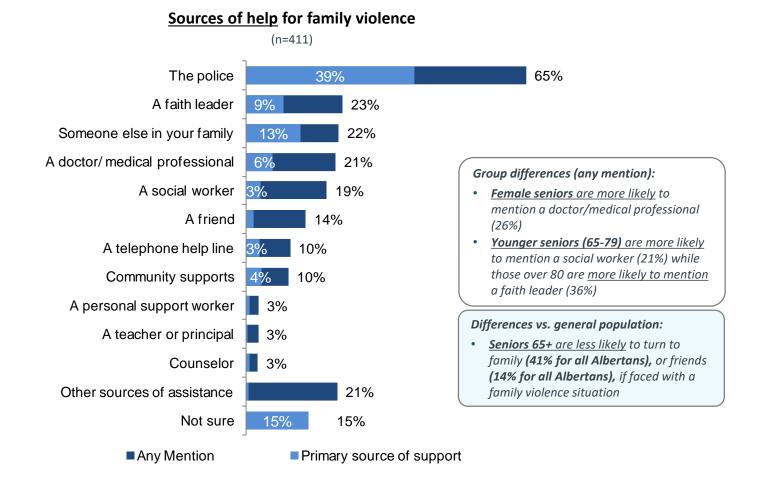
Family Violence Behaviours Include...





Family Violence Supports

More than two-thirds of senior Albertans would turn to the police to help in a family violence situation; almost one-third say the police would be their main or first source of help.



FV2r -- (ANY MENTION) If you wanted to help in a family violence situation, who would you talk to in your community? (n=411; all respondents) Only 48 Is >1% are shown.

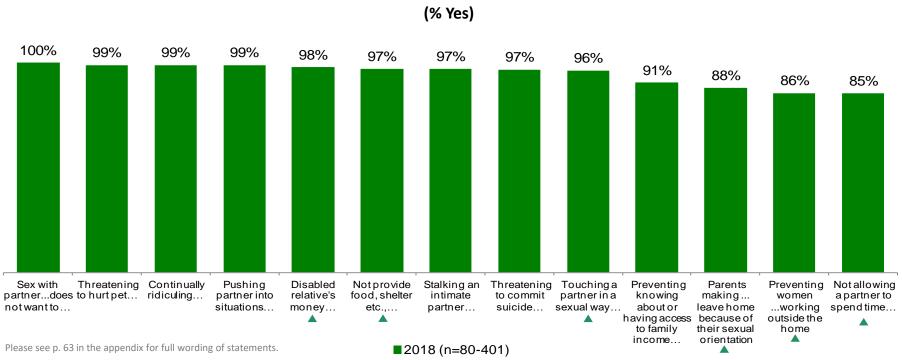
FV2r_first -- (Primary source of support) If you wanted to help in a family violence situation, who would you talk to in your community? (selected as most likely to talk on CATI) (n=411; all respondents)





Family Violence Attitudes

Between 85% and 100% of senior Albertans think that <u>all</u> of the example situations are family violence.



Do you consider each of the following to be family violence and/or abusive behaviour?

Differences vs. general population:

• <u>Seniors 65+ are more likely</u> to consider having sex with an intimate partner when the person does not want to have sex (97% for all Albertans), and less likely to consider preventing women in the family from working outside the home (94% for all Albertans), and not allowing an intimate partner to spend time doing things on their own (94% for all Albertans), as family abuse.

"n" i49e base size range; six questions (**(**) were asked in the web survey and in the CATI survey (booster sample) so these six have base sizes from 376-401; the remaining seven were only asked in the web survey so have base sizes from 80-89







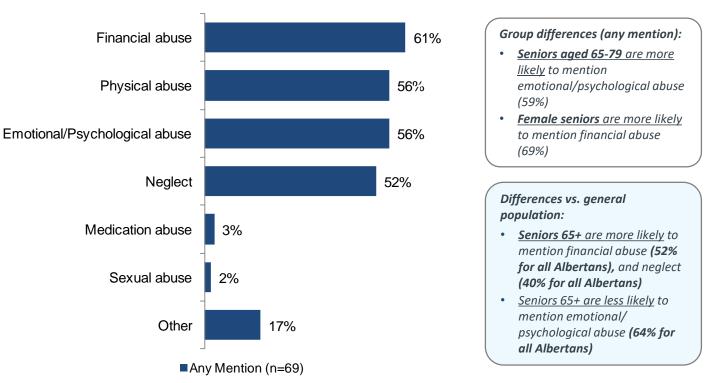
Detailed Findings Elder Abuse





Elder Abuse Behaviours

When asked to list elder abuse behaviours, <u>almost two-thirds</u> of senior Albertans mentioned financial abuse.



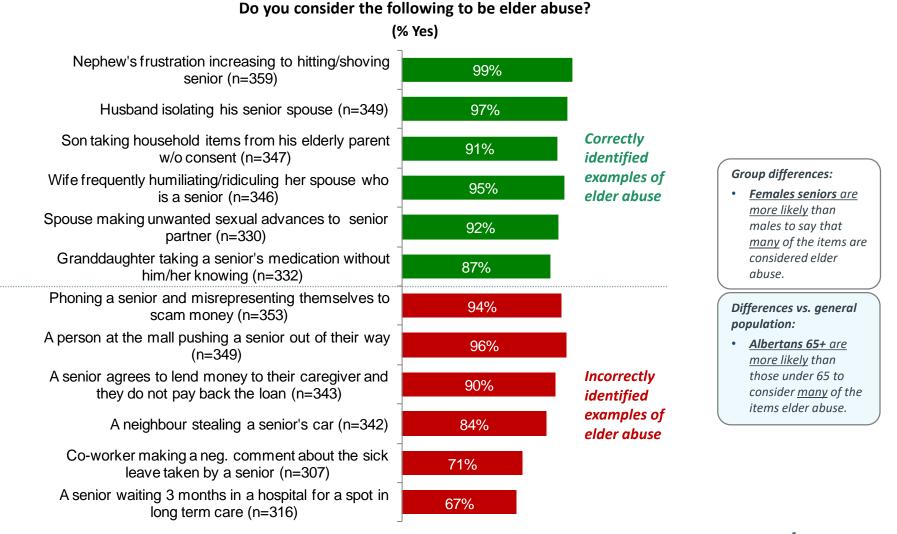
Elder Abuse Behaviours Include...





Elder Abuse Perceptions

Most senior Albertans (like Albertans in general) incorrectly believed situations were elder abuse that are not.

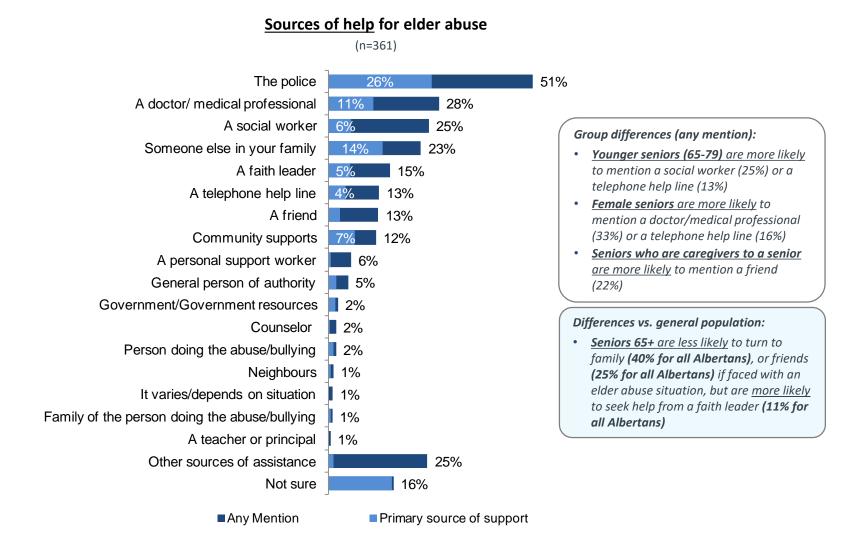


52



Elder Abuse Supports

About half of senior Albertans would turn to the police to help in an elder abuse situation.



EA5r-- (ANY MENTION) If you wanted to help in an elder abuse situation, who would you talk to in your community? (361; all respondents) Only **5** els >1% are shown.

EA5r_first -- (Primary source of support) If you wanted to help in an elder abuse situation, who would you talk to in your community? (selected as most likely to talk on CATI) (n=361; all respondents)



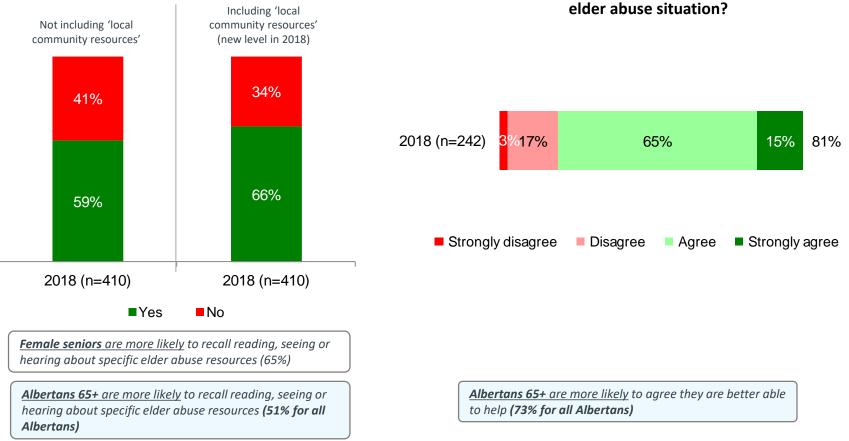
Elder Abuse Prevention

<u>Two-thirds of seniors</u> recall reading, seeing or hearing information about elder abuse, and 80% of those feel that they are better able to help in an elder abuse situation now.

Based on what you read, saw or heard, do you

agree that you are now better able to help in an

In the past 12 months, do you <u>recall</u> reading, seeing or hearing anything about the following elder abuse resources?

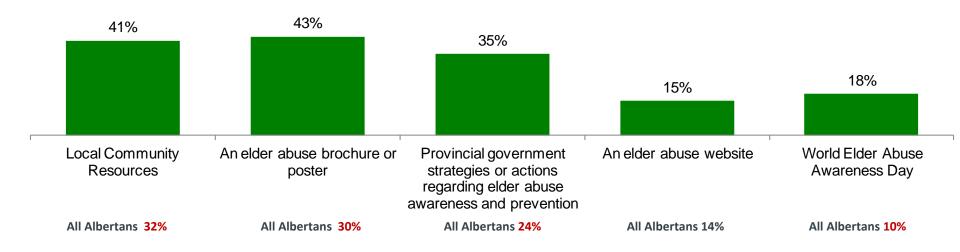




Elder Abuse Prevention

Seniors are much more likely to have seen elder abuse information than those under 65.

In the past 12 months, do you <u>recall</u> reading, seeing or hearing anything about the following?



■2018 (n=319-349)

55 Red font denotes instances where Albertans 18-64 are statistically less likely to recall the information than seniors ea9 -- In the past 12 months, do you recall reading, seeing, or hearing anything about the following? (all respondents, not including 'not sure')





Sample Distribution



Sample Distribution (2018 - unweighted)

REGION	GENDER	AGE	POPULATION	COMPLETES	REGIONAL COMPLETES
Calgary	Male	18-34	184,715	59	629
	Female	18-34	183,815	80	
	Male	35-54	222,430	93	
	Female	35-54	222,335	147	
	Male	55-64	91,065	44	
	Female	55-64	90,680	52	
	Male	65+	78,485	76	
	Female	65+	91,380	78	
Edmonton	Male	18-34	179,690	52	558
	Female	18-34	173,965	66	
	Male	35-54	190,355	104	
	Female	35-54	187,155	133	
	Male	55-64	82,800	29	
	Female	55-64	83,465	40	
	Male	65+	77,100	70	
	Female	65+	92,550	64	

REGION	GENDER	AGE	POPULATION	COMPLETES	REGIONAL COMPLETES
South	Male	18-34			135
	Female	18-34	38,815 37,545	13 29	
	Male	35-54	43,015	15	
		35-54	43,015	35	
	Male	55-64	22,525	6	
	Female		22,323	6	
	Male	65+	25,715	20	
	Female	65+	29,805	11	
	Male	18-34	48,100	11	
	Female	18-34	48,100	12	
Central	Male	35-54		23	153
	Female	35-54	55,795 55,230	23	
	Male	55-64		6	
	Female	55-64	28,365 28,090	15	
	Male	65+	28,090	28	
	Female	65+		28	
	Male	18-34	31,990	8	
	Female	18-34	56,370	° 11	107
	Male	35-54	52,475	11	
		35-54	62,670		
North	Male	55-64	58,030	25	
	Female		27,255	3	
	Male	65+	24,400	10	
	Female	65+	22,135	22	
Other / Unknown conder	- cinuic	03.	22,815	14	
Other/Unknown gender			n/a	21	4500
TOTAL			3,143,985	1,603	1582

Alberta .

Survey Instrument



Survey Instrument – WEB [1/8]

Web Gen Pop



2018 Albertans' Perceptions of Bullying, Family Violence and Elder Abuse Survey

Generated on 2018-03-26 at 11:29:57 MT

Languages: English

Section

Page

Login

We are interested in hearing your opinions on three important social topics: bullying, family violence, and elder abuse. Some of the questions may cause an emotional response, so at the end of the survey, we will provide you with resources and phone numbers for support.

Please note that if you get interrupted while completing the survey, you **can click on the same link** to pick up right where you left off.

The personal information collected in this survey is collected pursuant to section 33(c) of the *Freedom of Information and Protection of Privacy Act* (RSA 2000, C. F-25). Questions regarding the collection, use and disclosure may be directed to the Community Services and Supports Division at 780-644-4743 or toll-free at 310-0000.

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Q23 Show if fliprotate

We need to start by asking two short questions to help us analyze the results.

First, what is your age? Minimum: 1. Maximum: 115

_____ years

- \Box -8 Prefer not to answer
- Q23a Show if RefusedYearOfBirth

Would you be willing to tell us which of these age categories applies to you?

- O_1 17 or younger
- O 2 18 to 34
- O $_3$ 35 to 54
- O $_4$ 55 to 64
- O 5 65 to 79
- O_6 80 or older
- □ -8 Prefer not to answer
- TS3 Show if RefusedAgeGroup

Unfortunately we need to know your age group to continue the survey. Thank you for your time.

Status Code: 504

TS4 Show if 17orYounger AgeGroup

Unfortunately we need to survey individuals 18 or older for this research. Thank you for your time. Status Code: 505

Uharta .



Survey Instrument WEB [2/8]

TS5 Show if 17 and Under and DidntSeeQ23a

Unfortunately we need to survey individuals 18 or older for this research. Thank you for your time.

Status Code: 505

gender

Are you...

- O₁ Male
- O₂ Female
- O₃ Another
- O₄ Prefer not to disclose

S1

What are the first three digits of your postal code? We ask so that we can group respondents into regions of the province.

- \Box_{-8} Prefer not to answer
- S2 Show if S1 Refused

Do you live in...?

- ${\rm O}_1$ Edmonton or a surrounding community such as Sherwood Park, Spruce Grove, St. Albert, Stony Plain, Fort Saskatchewan, Leduc or Beaumont
- O ₂ Calgary or a surrounding community such as Airdrie, Chestermere, Cochrane or Langdon
- ${\rm O}_3$ Medicine Hat
- O₄ Lethbridge
- O_5 Red Deer
- O ₆ Grande Prairie
- O 7 Fort McMurray
- O $_8$ Another place in Alberta
- O₉ Do not live in Alberta
- 61 -8 Prefer not to answer

TS1 Show if S2 NotinAB

Unfortunately we need to survey only Albertans for this research. Thank you for your time.

Status Code: 501

TS1a Show if FSA NotValid AndDidntSeeS2

Unfortunately we need to survey Albertans for this research. Thank you for your time.

Status Code: 501

S3 Show if S2 Other

Which area would you consider your municipality?

- O₁ Edmonton and region
- O ₂ Calgary and region
- O₃ Northern Alberta
- O₄ Southern Alberta
- O 5 Central Alberta
- Don't know
- \Box -8 Prefer not to answer
- TS2 Show if S2 Refused S3RefusedorDontKNow

Unfortunately we need to know your municipality to map your responses to a region within Alberta for this research. Thank you for your time.

Status Code: 502



Survey Instrument WEB [3/8]

Bullying

B1w

The first few questions deal with bullying. Please be assured none of our questions ask about your personal experience.

When you think of bullying, what is the **first** behaviour you think of? We will ask you for other behaviours on the next question, so please just tell us the first behaviour you think of here.

B1wa

What other types of behaviours would you say bullying includes?

Please enter as many behaviours as you can think of here.

D₋₉ No others

Q6

Bullying is defined as unwanted, aggressive behavior that involves a real or perceived power imbalance. The behavior is repeated, or has the potential to be repeated, over time.

In the past 12 months, do you recall reading, seeing or hearing any information about the prevention of bullying?

O₁ Yes

- $62 \begin{array}{c} O_2 \\ O_2 \end{array}$ No
- $O_2 O_3$ Not sure

Q7 Show if Q6 Yes

Based on what you read, saw, or heard, do you agree that you are now better able to help in a bullying situation?

- O₁ Strongly agree
- O ₂ Agree
- O₃ Disagree
- O₄ Strongly disagree
- O_5 Not sure

B2

Would you feel safe in reporting bullying, for yourself or someone else in the following circumstances?

- 1. In your school
- 2. In your workplace
- 3. In your community
- O₁ Yes
- O₂ No
- O₄ Not sure
- O 5 Does not apply
- O₃ Does not apply/Not sure

B3w

If you wanted to help in a bullying situation, who are the **top 3** people that you might talk to in your community?

By community, we mean the local area in which you live.

- _____ Someone else in your family
- ____ A friend
- _____ A doctor/ medical professional
- ____ The police
- ____ A social worker
- _____ A personal support worker
- _____ A faith leader
- _____ A telephone help line
- _____ A teacher or principal
- _____ Other sources of assistance(specify):

____ Not sure (Exclusive)





Survey Instrument WEB [4/8]

B4

How much do you agree or disagree that ...

- 1. bullying is an acceptable part of growing up
- 2. bullying is an acceptable part of a student's school experience
- 3. bullying is an acceptable part of an employee's experience in the workplace or on a worksite
- 4. bullying is an acceptable part of online interactions
- O₁ Strongly agree
- O₂ Agree
- O₃ Disagree
- O₄ Strongly disagree
- O₅ Not sure

CB2

As you may know, cyberbullying is the use of technology to support deliberate, hostile and hurtful behaviour toward an individual or group of individuals.

To what extent do you think that cyberbullying exists in your own community?

By community, we mean the local area in which you live.

- O_1 Not at all
- O_2 Not very much
- O_3 A fair bit
- O₄ Alot
- O₅ Not sure

Family violence

FVInt

The next few questions ask about Albertans' perceptions of family violence.

Please be assured **none** of our questions ask about your **personal** experience or even if you have witnessed family violence.

Please click or tap on the arrow to continue.

FV1w

When you think of family violence, what is the **first behaviour** you think of? We will ask you for other behaviours on the next question, so please just tell us the first behaviour you think of here.

FV1wa

What other types of behaviours would you say family violence includes?

Please enter as many behaviours as you can think of here.

□ -9 No others



Survey Instrument WEB [5/8]

Q8

Do you consider each of the following to be family violence and/or abusive behaviour?

- 1. Continually ridiculing or humiliating their spouse or intimate partner
- 2. Not allowing an intimate partner to spend time doing things on their own *
- 5. Preventing an adult family member from knowing about or having access to family income or savings, even if they ask *
- 6. Failing to provide food, shelter or medical attention to a family member *
- 8. Taking a disabled relative's money, belongings or property without the person's knowledge and full consent *
- 10. Threatening to hurt a pet in order to control the other person *
- 11. Stalking an intimate partner for example, a boyfriend, girlfriend or spouse by following them around or parking close by and watching where they live or work *
- 3. Touching an intimate partner in a sexual way, when they don't want to be touched *
- 12. Having sex with an intimate partner when the person does not want to have sex *
- 4. Regarding physical intimacy and sex, influencing or pushing an intimate partner into situations that make them uncomfortable, frighten or degrade them *
- 7. Parents or Guardians making their teenager or young adult leave home because of their sexual orientation *
- 17. Preventing women in the family from working outside the home *
- 18. Threatening to commit suicide if their boyfriend, girlfriend or spouse leaves them in order to exert control over their partner *

Levels marked with * are randomized

- O₁ Yes
- O₂ No
- O₃ Not sure

Q15

In the past 12 months, do you recall reading, seeing or hearing any information about the prevention of family violence?

- O₁ Yes
- 64² No
- O₃ Not sure

Q16 Show if Q15 Yes

Based on what you read, saw, or heard, do you agree that you are now better able to help in a family violence situation?

- O₁ Strongly agree
- O₂ Agree
- O₃ Disagree
- O ₄ Strongly disagree
- O 5 Not sure

FV2w

If you wanted to help in a family violence situation, who are the **top 3** people that you might talk to in your community?

By community, we mean the local area in which you live.

- _____ Someone else in your family
- _____ A friend
 - ____ A doctor/ medical professional
- ____ The police
- _____ A social worker
- _____ A personal support worker
- ____ A faith leader
- _____ A telephone help line
- _____ A teacher or principal
- _____ Other sources of assistance(specify):

_ Not sure (Exclusive)

FV3

In your community, how much effort is it for someone to get help for family violence?

- O₁ Very difficult
- O₂ Difficult
- O₄ Easy
- O 5 Very easy
- O₆ Not sure
- O $_{7}$ $\,$ No opinion



Survey Instrument WEB [6/8]

FV3aw Show if Effort for someone to get help for FV difficult or easy Why?

□ -9 Not sure **Q13**

To what extent do you think family violence exists in your community?

- O_1 Not at all
- O_2 Not very much
- O_3 A fair bit
- O₄ A lot
- O 5 Not sure

HealthyRelationships

HR1w

Now we would like to ask about healthy relationships in general.

When you think about healthy relationships, what is the **first sign** you think of that indicates a healthy relationship?

We will ask you for other signs on the next question, so please just tell us the first sign you think of here.

HR1wa

What are other signs of a healthy relationship?

Please enter as many signs as you can think of here.

 $65^{\square_{.9}}$ No others

Elder Abuse



EA0

The next section of this survey is about **perceptions** of elder abuse. As with the previous sections, please be assured none of our questions ask about your personal experience.

Had you ever heard the term elder abuse before today?

- O_1 Yes
- O₂ No
- O₃ Not sure

EA1w

When you think of elder abuse, what is the **first behaviour** you think of? We will ask you for other behaviours on the next question, so please just tell us the first behaviour you think of here.

EA1wa

What other types of behaviours would you say elder abuse includes?

Please enter as many behaviours as you can think of here.

D₋₉ No others

EA2int

Now we are going to show you a series of statements. Some describe situations of elder abuse and some do not. We would like to know which ones you think are elder abuse. Please click or tap on the arrow to continue.



Survey Instrument WEB [7/8]

EA2

Do you consider the following to be elder abuse?

- 7. A senior agrees to lend money to their caregiver and the caregiver does not pay back the loan *
- 8. A co-worker making a negative comment about the sick leave taken by a senior-aged co-worker *
- 9. A husband isolating his senior spouse from friends or activities *
- 10. A person at the mall pushing a senior out of their way
- 11. A spouse making unwanted sexual advances to their senior partner
- 12. A neighbour stealing a senior's car *
- 13. A wife frequently humiliating or ridiculing her spouse who is a senior *
- 14. A son taking household items from his elderly parent without consent
- 15. A senior waiting 3 months in a hospital for a spot in long term care
- 16. A nephew's frustration increasing to hitting or shoving a senior *
- 17. A granddaughter taking a senior's medication without him or her knowing *
- A stranger phoning a senior and misrepresenting themselves to try and scam money from the senior *

Levels marked with * are randomized

- O 1 Yes
- O 2 NO
- O₃ Not sure

EA5w

If you wanted to help in a elder abuse situation, who are the **top 3** people that you might talk to in your community?

By community, we mean the local area in which you live.

- _____ Someone else in your family
- _____ A friend
- _____ A doctor/ medical professional
- ____ The police
- _____ A social worker
- _____ A personal support worker
- _____ A faith leader
- _____ A telephone help line
- _____ A teacher or principal
- Other sources of assistance(specify): _____
- ____ Not sure (Exclusive)

EA9

In the past 12 months, do you recall reading, seeing, or hearing anything about the following?

- 1. An elder abuse website *
- 2. An elder abuse brochure or poster *
- 3. World Elder Abuse Awareness Day *
- 4. Provincial government strategies or actions regarding elder abuse awareness and prevention *

5. Local Community Resources *

Levels marked with * are randomized

- O 1 Yes
- O 2 NO
- O₃ Not sure
- EA8 Show if HeardOfAnyEA

Based on what you read, saw, or heard, do you agree that you are now better able to help in an elder abuse situation?

- O₁ Strongly agree
- O₂ Agree
- O₃ Disagree
- O₄ Strongly disagree
- O 5 Not sure

DEMOS

Q24

Finally, there are a few questions for our statistical calculations. Please be assured, all information will be kept completely confidential.

How many people, including yourself, live in your household?

- $O_1 = 1$
- O₂ 2
- O₃ 3
- O₄ 4
- O₅ 5
- O₆6
- O₇ More than 6
- □ .8 Prefer not to answer

Q25

Do you have any children?

This can include foster children, step-children or those who are in shared custody.

- **1** Yes, living at home (Show if Morethan 1 living at home or PNTA)
- \Box_2 Yes, living away from home
- \Box_3 No children (Exclusive)
- Prefer not to answer





Survey Instrument WEB [8/8]

CG1

Are you a caregiver to an adult over the age of 65, including a spouse or partner?

"Informal caregivers" typically includes family members and friends who provide supports for Albertans of all ages needing assistance to live more independently and safely - such as the young, those living with disabilities or the elderly. According to the Canadian Hospice Palliative Care Association, informal caregivers are not members of an organization, have no formal training, and are not accountable to standards of conduct or practice.

- O_1 Yes
- O_2 No
- Prefer not to answer

CG2 Show if CaregiverToSenior

Does this adult live with you in your household?

- O_1 Yes
- No O_4
- Prefer not to answer

D4

Are you a person with a disability?

- O_1 Yes
- No O_2
- Prefer not to answer

D2w

In what country were you born?

- 9- 🔲 Don't know
- **.**8 Prefer not to answer

D3 Show if Country Origin NOT Canada

How long have you been living in Canada?

- O_1 Less than a year
- 1-2 years O_2
- 3-5 years O_3
- O 4 6-10 years
- More than ten years O 5
- 9. 🗖 Not sure
- **-**8 Prefer not to answer

D5

Do you identify as any of the following?

- O_1 First Nations
- O 2 Métis
- Inuk (Inuit) O_3
- None of the above O_4

027

What is your current marital status?

- Single (never been married) O_1
- Common law O 2
- O 2 Married
- Divorced or separated Ο 4
- Widowed O_5
- 06 Prefer not to answer

E1

Thank you for completing our survey about Bullying, Family Violence and Elder Abuse.

There are a number of resources available regarding family violence, bullying, sexual abuse, elder abuse and child abuse. These include toll-free telephone numbers and websites.

Would you like to review any of this information now or have us email it to you?

- O_1 Yes, now
- Yes, email O 2
- No, I don't want to review this information O_3
- E2 Show if MoreInfo Now
- Family Violence Info Line: Toll-free, 24 hours a day at 310-1818 or endfamilyviolence.ca (http://www.endfamilyviolence.alberta.ca)
- Bullying Help Line: 1-888-456-2323 or alberta.ca/bullying (https://www.alberta.ca/bullying)
- Sexual Assault Crisis Line (Edmonton area (accepts collect calls)): available 24 hrs 780-423-4121
- Sexual Assault Crisis Line (Calgary area): Toll free 1-877-237-5888
- Association of Alberta Sexual Assault Services website: aasas.ca/get-help (https://aasas.ca/get-help/)
- Seniors Abuse Helpline 780-454-8888 or seniors-housing.alberta.ca/seniors (http://www.seniors-٠ housing.alberta.ca/seniors)
- Child abuse hotline: 1-800-387-KIDS (5437)
- Mental Health Help Line: Toll free, 24 hours a day at 1-877-303-2642
- For Albertans in financial crisis, the income support contact centre is available for emergency basic needs assistance at 1-866-644-5135. This is also the contact for "Safer Spaces" certificates. Please click or tap on the arrow to continue.

E3a Show if MoreInfo Email

(if Default) Please provide an email address, and we will send you this information. (if ProvidedEmailforFutureResearch) Please confirm if the email below is correct and we will send this information.

E4

We have asked you all of our questions. We sincerely thank you for your time. © 2018 Advanis Privacy Policy (http://www.advanis.ca/privacy_policy2.html)

Hberta

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Survey Instrument – CATI Senior Booster [1/8]

ADVANIS

CATI Senior Boost

2018 Albertans' Perceptions of Bullying, Family Violence and Elder Abuse Survey

Generated on 2018-03-26 at 07:21:11 MT

Page OUTBOUND

Int1 Show if not inbound

(if Is Mobile) IS WIRELESS NUMBER

Hello, my name is ______ and I'm calling from Advanis, a social research firm. Today we are conducting a survey on behalf of the Government of Alberta about issues of importance to senior citizens and we'd like to include your views.

So today we are collecting opinions of those who are 65 or older. Do you fall into that category by chance?

If needed: Please be assured that all your responses are confidential.

(if Is Landline) IS LANDLINE NUMBER

Hello, my name is ______ and I'm calling from Advanis, a social research firm. Today we are conducting a survey on behalf of the Government of Alberta about issues of importance to senior citizens and we'd like to include your views.

So today we are collecting opinions of those who are 65 or older. Do you fall into that category by chance?

If needed: Please be assured that all your responses are confidential.

If Under 65: Is there anyone else in your household 65 or older we could speak with? IF GETTING SOMEONE STAY ON THIS PAGE AND REPEAT INTRO.

IF NEEDED:

The personal information collected from this survey is collected under the authority of the Freedom of Information and Protection of Privacy Act for the purpose of conducting research. If you have any questions about the collection of your information, please contact Wendy Joy with Community and Social Services at 780-644-4743 or toll-free at 310-0000.

Advanis is a Market research firm that works for several municipal, provincial and federal organizations and conducts hundreds of studies per year.

This survey will take approximately 15 minutes to complete, depending on your answers

- O 1 Yes, continue
- O 2 No, callback
- O_3 No, refusal
- O₄ Under 65 years old

INTINF

Please note that some of the questions in this survey include sensitive information that may cause a strong emotional response. There will be an opportunity at the end of the survey to provide you with resources and phone numbers for support.

If needed:

The purpose of the survey is to look at Albertan's attitudes toward the issues of family violence, elder abuse and bullying. This information will assist the provincial government to understand public opinion about this issue and to more effectively respond to and communicate on the issue of family violence.

ANONYMITY:

Information collected through the survey will be analyzed and reported at an aggregate level only. No information collected through the survey will be release that could identify survey respondents individually. Your telephone number was randomly selected from listings of telephone numbers from across Alberta.

SURVEY CONTACTS:

If asked for a contact at Government of Alberta – Wendy Joy is with the Community Services and Supports Division at 780-644-4743. Wendy can be reached toll-free at 310-0000.

If asked for a contact at Advanis: to reach Sue Day's voicemail box directly, dial 866-820-5163.

Q23

Before we begin, please note that this call may be monitored and/or recorded for quality assurance purposes. First, what is your age? Minimum: 1, Maximum: 115

DO NOT READ: Refused

Q23a Show if RefusedYearOfBirth

Would you be willing to tell us into which of these age categories do you fall?

- O₁ 17 or younger
- O 2 18 to 34
- O 3 35 to 54
- O₄ 55 to 64
- O 5 65 to 79
- O₆ 80 or older
- O 7 DO NOT READ: Prefer not to answer







Survey Instrument – CATI Senior Booster [2/8]

TS3 Show if RefusedAgeGroup

Unfortunately we need to know your age group to continue. Thank you for your time. Good-bye. Status Code: 504

TS4a Show if Not Senior

Unfortunately we already have enough responses from people similar to yourself and are looking for a different profile. Thank you for your time.

Status Code: 506

gender

DO NOT READ, RECORD RESPONDENT'S GENDER

- O₁ Male
- O₂ Female
- O₃ Another
- O 4 Prefer not to disclose

S1

What are the first three digits of your postal code? We ask so that we can group respondents into regions of the province.

DO NOT READ: Refused

S2 Show if S1 Refused

Do you live in ...?

If needed: We ask so that we can group respondents into regions of the province. (READ LIST UNTIL RESPONSE GIVEN

- O 1 Edmonton or a surrounding community such as Sherwood Park, Spruce Grove, St. Albert, Stony Plain, Fort Saskatchewan, Leduc or Beaumont
- O 2 Calgary or a surrounding community such as Airdrie, Chestermere, Cochrane or Langdon
- O₃ Medicine Hat
- O₄ Lethbridge
- O 5 Red Deer
- O 6 Grande Prairie
- O 7 Fort McMurray
- O₈ Another place in Alberta
- O 9 **DO NOT READ:** Do not live in Alberta
- **DO NOT READ:** Refused

TS1 Show if S2 NotinAB

Unfortunately you do not qualify for this survey. Thank you for your time. Good-bye. Status Code: 501

TS1a Show if FSA NotValid AndDidntSeeS2

Unfortunately you do not qualify for this survey. Thank you for your time. Good-bye. Status Code: 501

S3 Show if S2 Other

Which area would you consider your municipality? If needed: We ask so that we can group respondents into regions of the province. (READ LIST UNTIL RESPONSE GIVEN

- O_1 Edmonton and region
- O₂ Calgary and region
- O₃ Northern Alberta
- O 4 Southern Alberta
- O 5 Central Alberta
- **DO NOT READ:** Don't know
- **D** -8 **DO NOT READ:** Refused

TS2 Show if S2 Refused S3RefusedorDontKNow

Unfortunately we need to know your municipality to map your responses to a region within Alberta. Thank you for your time. Good-bye. Status Code: 502

Family violence

FVInt

The next few questions ask about Albertans' **perceptions** of family violence. Please be assured **none** of our questions ask about your **personal** experience or even if you have witnessed family violence.

Before we begin, it's important that everyone we speak to knows that, although the survey is confidential, the law in Alberta requires anyone who hears about abuse of a child to report it to the authorities, including us as telephone interviewers.

- O₁ **DO NOT READ:** Continue
- O 2 DO NOT READ: Respondent volunteers that they do not want to continue

TFV Show if Intro Refsed

Thank you for your time. Good-bye. Status Code: 503

Alberta .

Survey Instrument – CATI Senior Booster [3/8]

FV1

When you think of family violence, what types of behaviors would you say this includes? *Probe: Anything else*?

(DO NOT READ LIST) (ACCEPT ALL RESPONSES

- □ 1 **Physical abuse** actions that cause physical discomfort, pain, or injury. Actions or behaviours that result in bodily injury, pain, impairment or psychological distress.
- □ 2 **Emotional/Psychological abuse** actions or statements that cause emotional anguish, fear, diminished self-esteem or dignity. Severe or persistent verbal or non-verbal behaviour that results in emotional or psychological harm.
- **G**₃ **Criminal harassment/stalking** repeatedly following an intimate partner, communicating with them, or watching over their home or place of work
- □ ₄ Sexual abuse unwanted sexual behaviours including sexual comments, exploitive use of pornography, fondling or sexual assault. Direct or indirect involvement in sexual activity without consent.
- □₅ **Financial abuse/Economic abuse (in an intimate partner relationship)** can include denying a partner access to funds or financial information; refusing to let an intimate partner work outside the home; over-monitoring of spending.
- □ 6 **Financial abuse (as part of elder abuse)** the misuse of funds or property through fraud, trickery, theft, or force. An action or lack of action with respect to material possessions, funds, assets, property, or legal documents, that is unauthorized, or coerced, or a misuse of legal authority.
- □ 7 Spiritual abuse ridiculing or insulting the other person's religious or spiritual beliefs; refusing to allow them to practice their religious or spiritual beliefs; using their religious or spiritual beliefs to manipulate or shame them; using religious or spiritual beliefs to minimize forms of abuse (such as physical or sexual abuse); forcing the children to be raised in a religion the other parent has not agreed to
- □₈ **Child abuse or neglect** any act of maltreatment a child by a parent or guardian that results in injury or harm; the four main types are neglect, emotional injury, physical abuse, and sexual abuse.
- Neglect of seniors the active (intentional) or passive (unintentional) failure to provide a senior with a basic level of care. Repeated deprivation of assistance needed by the older person for activities of daily living.
- □₁₁ Alcohol/drugs
- **U**₁₂ Verbal abuse
- \Box_{10} Other (specify):
- □.9 Not sure

Q8

For you personally, please tell me if you consider any of the following to be family violence or abusive behaviour.

IF NECESSARY: The scale is Yes or No

- 2. Not allowing an intimate partner to spend time doing things on their own *
- 6. Failing to provide food, shelter or medical attention to a family member *
- 8. Taking a disabled relative's money, belongings or property without the person's knowledge and full consent *
- 3. Touching an intimate partner in a sexual way, when they don't want to be touched *
- 7. Parents or Guardians making their teenager or young adult leave home because of their sexual orientation *

17. Preventing women in the family from working outside the home *

Levels marked with * are randomized

- O₁ Yes
- O₂ No
- O₃ **DO NOT READ:** Not sure

Q15

In the past 12 months, do you recall reading, seeing or hearing any information about the prevention of family violence?

- O 1 Yes
- O 2 NO
- O₃ **DO NOT READ:** Not sure
- Q16 Show if Q15 Yes

Based on what you read, saw, or heard, do you agree or disagree that you are better able to help in a family violence situation? Would you say you...

- DO NOT READ LIST.
- O₁ Strongly agree
- O ₂ Agree
- O₃ Disagree
- O₄ Strongly disagree
- O 5 **DO NOT READ:** Not sure

Survey Instrument – CATI Senior Booster [4/8]

FV2

If you wanted to help in a family violence situation, who would you talk to in your community? By community, we mean the local area in which you live. *Probe: Anyone else*?

(DO NOT READ LIST) (ACCEPT ALL RESPONSES

- \Box_1 Someone else in your family
- \Box_2 A friend
- □ 3 A doctor/ medical professional
- **4** The police
- □ 5 A social worker
- \Box_6 A personal support worker
- A faith leader
- \Box_8 A telephone help line
- \Box_{23} A teacher or principal
- \Box_{21} Other sources of assistance(specify): ____
- □ 22 Not sure (Exclusiv

FV2a Show if MoreThan1ForHelp FV

Of the ones you just mentioned, who would you be **most** likely to talk to in your community if you wanted to help in a family violence situation?

- O₁ Someone else in your family (Show if FV3 1 Someone else in)
- O 2 A friend (Show if FV3 2 A friend)
- O₃ A doctor/ medical professional (Show if FV3 3 A doctor/ medic)
- O 4 The police (Show if FV3 4 The police)
- O 5 A social worker (Show if FV3 5 A social worker)
- O 6 A personal support worker (Show if FV3 6 A personal supp)
- O₇ A faith leader (Show if FV3 7 A faith leader)
- O₈ A telephone help line (Show if FV3 8 A telephone hel)
- O 23 A teacher or principal (Show if FV3 9 A teacher or pr)
- O 21 <<FV3.specify(10)>> (Show if FV3 10 <<FV3.specify(1))
- O 24 Not sure

ElderAbuse

EA0

The next section of this survey is about **perceptions** of elder abuse. As before, please be assured none of our questions ask about your personal experience.

Had you ever heard the term elder abuse **before** today? *DO NOT READ LIST.*

- O₁ Yes
- O₂ No
- O₃ **DO NOT READ:** Not sure

EA1

When you think of elder abuse, what behaviours do you think of? *Probe: Anything else?*

(DO NOT READ LIST) (ACCEPT ALL RESPONSES

- □ 1 **Emotional/Psychological abuse** actions or statements that cause emotional anguish, fear, diminished self-esteem or dignity. Severe or persistent verbal or non-verbal behaviour that results in emotional or psychological harm.
- □ 2 **Financial abuse** the misuse of a senior's funds or property through fraud, trickery, theft, or force. An action or lack of action with respect to material possessions, funds, assets, property, or legal documents, that is unauthorized, or coerced, or a misuse of legal authority.
- Medication abuse the intentional or unintentional misuse of medications and prescriptions, such as withholding or providing doses that cause bodily harm, sedation or other adverse effect(s).
- Physical abuse actions that cause physical discomfort, pain, or injury. Actions or behaviours that result in bodily injury, pain, impairment or psychological distress.
- □ 5 Sexual abuse unwanted sexual behaviours including sexual comments, exploitive use of pornography, fondling or sexual assault. Direct or indirect involvement in sexual activity without consent.
- Image: 6 Neglect the active (intentional) or passive (unintentional) failure to provide a senior with a basic level of care. Repeated deprivation of assistance needed by the older person for activities of daily living.
- □ 7 Other (specify): ____
- I -9 Not sure

EA2

Now I will read a series of statements to you. Some describe situations of elder abuse and some do not.

For each statement, please tell me if you consider it to be elder abuse.

IF NECESSARY: The scale is Yes or No or not sure

- 7. A senior agrees to lend money to their caregiver and the caregiver does not pay back the loan *
- 8. A co-worker making a negative comment about the sick leave taken by a senior-aged co-worker *
- 9. A husband isolating his senior spouse from friends or activities *
- 10. A person at the mall pushing a senior out of their way
- 11. A spouse making unwanted sexual advances to their senior partner
- 12. A neighbour stealing a senior's car *
- 13. A wife frequently humiliating or ridiculing her spouse who is a senior *
- 14. A son taking household items from his elderly parent without consent.
- 15. A senior waiting 3 months in a hospital for a spot in long term care
- 16. A nephew's frustration increasing to hitting or shoving a senior *
- 17. A granddaughter taking a senior's medication without him or her knowing *
- 18. A stranger phoning a senior and misrepresenting themselves to try and scam money from the senior *

Levels marked with * are randomized

- O₁ Yes
- O₂ No
- O₃ Not sure

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Survey Instrument – CATI Senior Booster [5/8]

EA5

If you wanted to help in an elder abuse situation, who would you talk to in your community? By community, we mean the local area in which you live. *Probe: Anyone else*?

(DO NOT READ LIST) (ACCEPT ALL RESPONSES

- \Box_1 Someone else in your family
- \Box_2 A friend
- □ ₃ A doctor/ medical professional
- \Box_4 The police
- A social worker
- □ ₆ A personal support worker
- A faith leader
- \square_8 A telephone help line
- \Box_{23} A teacher or principal
- Other sources of assistance(specify): _____
- □ 22 Not sure (Exclusive)

EA5a Show if MoreThan1ForHelp EA

Of the ones you just mentioned, who would you be **most** likely to talk to in your community if you wanted to help in an elder abuse situation?

- O₁ Someone else in your family (Show if EA5 1 Someone else in)
- O₂ A friend (Show if EA5 2 A friend)
- O₃ A doctor/ medical professional (Show if EA5 3 A doctor/ medic)
- O₄ The police (Show if EA5 4 The police)
- O₅ A social worker (Show if EA5 5 A social worker)
- O₆ A personal support worker (Show if EA5 6 A personal supp)
- O 7 A faith leader (Show if EA5 7 A faith leader)
- O₈ A telephone help line (Show if EA5 8 A telephone hel)
- O 22 A teacher or principal (Show if EA5 9 A teacher or pr)
- O 21 <<EA5.specify(10)>> (Show if EA5 10 <<EA5.specify(1)
- O 23 Not sure

EA9

In the past 12 months, do you recall reading, seeing, or hearing anything about the following?

- 1. An elder abuse website *
- 2. An elder abuse brochure or poster *
- 3. World Elder Abuse Awareness Day *
- 4. Provincial government strategies or actions regarding elder abuse awareness and prevention *
- 5. Local Community Resources *

Levels marked with * are randomized

- O 1 Yes
- O₂ No
- O ₃ Not sure

EA8 Show if HeardOfAnyEA

Based on what you read, saw, or heard, do you agree or disagree that you are better able to help in an elder abuse situation? Would you say you...

- O₁ Strongly agree
- O₂ Agree
- O₃ Disagree
- O₄ Strongly disagree
- O 5 **DO NOT READ:** Not sure

Bullying

B1

The next few questions deal with bullying. Please be assured none of our questions ask about your personal experience.

When you think of bullying, what behaviours do you think of? *Probe: Anything else?*

(DO NOT READ LIST) (ACCEPT ALL RESPONSES

- Physical bullying (includes pushing, shoving, taking away or depriving someone of their possessions; hitting, punching, slapping, kicking; could be by an individual or a group physically ganging up on someone)
- □ 2 Sexual assault/abuse
- **D**₃ Harassment, death threats, hate crimes or intimidation
- **Verbal** bullying (includes taunts, name-calling and put-downs)
- □ 5 Social bullying (includes shunning, excluding, gossiping, ignoring, lying, spreading false rumours, disclosing personal secrets, forcing someone to do something they don't want to, ganging up on a person or making fun of a person)
- Cyberbullying (includes using the Internet, instant messaging, texting, e-mail, postings on websites or blogs, and building websites to threaten, insult, or spread mean spirited comments; also includes non-consensual distribution of intimate photos)
- **Adult children bullying their parents** (includes physical, emotional, neglect, financial)
- Workplace bullying (includes sabotaging someone's work, put downs, humiliation, unequal treatment of staff members, misusing power and authority, being passed over for promotion for someone less qualified/experienced, being ostracized or harassed, unfair or harsh criticism about quality of work)
- Bullying in care facilities for older adults (by residents, staff/caregivers or family/extended family) or in their home
- \Box_{10} Bullying of **disabled persons** in care facilities or in their homes
- \Box_{11} Bullying based on sexual orientation, race, culture or religion
- □ 13 Emotional/mental
- □ 12 Other (specify): _____
- I.9 Not sure

Survey Instrument – CATI Senior Booster [6/8]

Q6

Bullying is defined as unwanted, aggressive behavior that involves a real or perceived power imbalance. The behavior is repeated, or has the potential to be repeated, over time.

In the past 12 months, do you recall reading, seeing or hearing any information about the prevention of bullying?

- O₁ Yes
- O₂ No
- O₃ **DO NOT READ:** Not sure

Q7 Show if Q6 Yes

Based on what you read, saw, or heard, do you agree or disagree that you are better able to help in a bullying situation? Would you say you...

- O₁ Strongly agree
- O 2 Agree
- O₃ Disagree
- O₄ Strongly disagree
- O 5 **DO NOT READ:** Not sure

B2

I would now like you to consider whether you would **feel safe** in reporting bullying for yourself or for someone else in your community.

Please answer yes, no, or does not apply.

- 3. In your community
- O₁ Yes
- O 2 No
- O 5 Does not apply
- O 4 [DO NOT READ] Not sure

B3

If you wanted to help in a bullying situation, who would you talk to in your community? By community, we mean the local area in which you live. *Probe: Anyone else*?

(DO NOT READ LIST) (ACCEPT ALL RESPONSES

- \Box_1 Someone else in your family
- 2 A friend
- □ 3 A doctor/ medical professional
- 4 The police
- □ 5 A social worker
- \Box_6 A personal support worker
- \Box_7 A faith leader
- \square_8 A telephone help line
- \Box_{23} A teacher or principal
- □ 21 Other sources of assistance(specify): _____
- □ 22 Not sure (Exclusiv

B3a Show if MoreThan1ForHelp Bullying

Of the ones you just mentioned, who would you be **most** ikely to talk to in your community if you wanted to help in a bullying situation?

- O₁ Someone else in your family (Show if B3 1 Someone else in)
- O₂ A friend (Show if B3 2 A friend)
- O₃ A doctor/ medical professional (Show if B3 3 A doctor/ medic)
- O₄ The police (Show if B3 4 The police)
- O 5 A social worker (Show if B3 5 A social worker)
- O₆ A personal support worker (Show if B3 6 A personal supp)
- O₇ A faith leader (Show if B3 7 A faith leader)
- O₈ A telephone help line (Show if B3 8 A telephone hel)
- O $_{23}$ A teacher or principal (Show if B3 9 A teacher or pr)
- O 21 <<B3.specify(10)>> (Show if B3 10 <<B3.specify(10)
- O 24 Not sure

Page DEMOS

Q24

Finally, I just have a few questions to ask for our statistical calculations. Please be assured, all information will be kept completely confidential.

How many people, including yourself, live in your household?

- $O_1 = 1$
- O₂ 2
- O₃ 3
- O₄ 4
- O₅ 5
- O₆ 6
- O₇ More than 6
- DO NOT READ: Prefer not to answer

Å



Survey Instrument – CATI Senior Booster [7/8]

Q25

Do you have any children?

This can include foster children, step-children or those who are in shared custody.

Select all that apply.

- \Box_1 Yes, living at home (Show if Morethan1livingathomeorPNTS)
- \square_2 Yes, living away from home
- \square_3 No children (Exclusive)
- DO NOT READ: Prefer not to answer **.**.

CG1

Are you a caregiver to an adult over the age of 65, including a spouse or partner?

If needed definition of caregiver: "Informal caregivers" typically includes family members and friends who provide supports for Albertans of all ages needing assistance to live more independently and safely – such as the young, those living with disabilities or the elderly. According to the Canadian Hospice Palliative Care Association, informal caregivers are not members of an organization, have no formal training, and are not accountable to standards of conduct or practice."

- O_1 Yes
- No O_2
- **.**.8 DO NOT READ: Prefer not to answer

Show if CaregiverToSenior CG2

Does this adult live with you in your household?

- O_1 Yes
- O_2 No
- **.**.8 **DO NOT READ:** Prefer not to answer

D4

Are you a person with a disability? DO NOT READ LIST.

- Yes
- O_1 No
- O_2
- **.**.8 **DO NOT READ:** Prefer not to answer

D2

In what country were you born?

- ۰. 🗆 DO NOT READ: Don't know
- **D** -8 **DO NOT READ:** Prefer not to say

- Show if Country Origin NOT Canada D3 How long have you been living in Canada? DO NOT READ LIST.
- O_1 Less than a year
- 1-2 years 02
- O 3 3-5 years
- 6-10 years O 4 O 5 More than ten years
- P. 🛛 Not sure
- Prefer not to answer

D5

Do you identify as any of the following?

- O_1 First Nations
- O_2 Métis
- O 2 Inuk (Inuit)
- O_4 None of the above (Exclusive)
- **D** .8 **DO NOT READ:** Prefer not to answer

027

What is your current marital status? Read list.

- O_1 Single (never been married)
- O_2 Common law
- O 3 Married
- Divorced or separated O 4 O 5 Widowed
- 06 **DO NOT READ:** REFUSED

E1

Thank you for completing our survey about Bullying, Family Violence and Elder Abuse.

There are a number of resources available regarding family violence, bullying, sexual abuse, elder abuse and child abuse. These include toll-free telephone numbers and websites.

Would you like me to give you any of this information now, or perhaps you would like me to email it to you?

- O_1 Yes, now
- 02 Yes. email
- O 3 No

Alberta

Survey Instrument – CATI Senior Booster [8/8]

E2 Show if MoreInfo Now

There are many websites and phone numbers. About which of the following would you like more information?

READ BOLD ITEMS, stop when necessary to provide what they need

Family Violence

- Information Line: Toll-free, 24 hours a day at 310-1818
- Online: endfamilyviolence.alberta.ca

Seniors Abuse

- Helpline: 780-454-8888
- Online: www.seniors-housing.alberta.ca/seniors

Bullying

- Help Line: 1-888-456-2323
- Online: alberta.ca/bullying

Sexual Assault

- Crisis Line (Edmonton area (accepts collect calls)): available 24 hrs 780-423-4121
- Crisis Line (Calgary area): Toll free 1-877-237-5888
- online: Association of Alberta Services https://aasas.ca/get-help/

Child abuse

• hotline: 1-800-387-KIDS (5437)

Mental Health

• Help Line: Toll free, 24 hours a day at 1-877-303-2642

Financial Crisis

- the income support contact centre is available for emergency basic needs assistance at 1-866-644-5135.
- This is also the contact for "Safer Spaces" certificates.

Alberta

