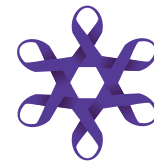


2021

Outreach Calendar




Elder Abuse
Prevention
Ontario

Use this calendar to stay up-to-date on relevant awareness days that can be tied into elder abuse prevention messaging and tools. See our sample social media posts, links, and graphics that align with specific awareness days to engage and promote to your social networks.

Awareness days related specifically to financial abuse and healthcare professionals are highlighted to help coordinate messaging.

 *See our financial abuse social media posts*

 *See our posts and screening tools for healthcare professionals*

January

RECOGNITION DAY

January 28: Bell Let's Talk Day

MONTH-LONG OBSERVANCES

Alzheimer's Awareness Month

Crime Stoppers Month 

February

RECOGNITION DAYS

February 11: 211 Day

February 20: World Day of Social Justice

First Saturday: Safer Internet Day

Last Wednesday: Pink Shirt Day

WEEK-LONG OBSERVANCE

First Week: White Cane Week

MONTH-LONG OBSERVANCES

Black History Month

Recreation Therapy Month 

March

RECOGNITION DAYS

March 8: International Women's Day


March 15: World Consumer Rights Day

March 20: International Francophonie Day

March 21: International Day for the Elimination of Racial Discrimination

March 31: Trans Day of Visibility

WEEK-LONG OBSERVANCES

First Week: National Pharmacy Awareness Week 

MONTH-LONG OBSERVANCES

Fraud Prevention Month 


Nutrition Month 

Social Work Month



April

RECOGNITION DAYS

April 1: National Public Health Week

April 7: World Health Day 

April 7: National Volunteer Week


April 16: Advance Care Planning Day  

April 17: National Law Day; Canadian Bar Association 

First Tuesday: National Caregivers Day


May

RECOGNITION DAYS

May 1: National Physicians' Day 

May 6: National Day to End Bullying

May 12: International Nurses Day 

May 12: Canada Health Day 

May 15: International Day of Families

Second Sunday: Mother's Day

WEEK-LONG OBSERVANCES

First Week: Hospice Palliative Care Week 

First Week: Mental Health Week

Second Week: National Police Week 

Fourth Week: National AccessAbility Week

Fourth Week: National Victims of Crime Awareness Week  

MONTH-LONG OBSERVANCES

Sexual Assault Prevention Month

Speech and Hearing Awareness Month

June

RECOGNITION DAYS

June 1: Intergenerational Day

June 15: World Elder Abuse Awareness Day

June 21: National Indigenous Peoples Day

June 27: Canadian Multiculturalism Day

Third Sunday: Father's Day

MONTH-LONG OBSERVANCES

Deaf-Blind Awareness Month

LGBTQ Pride Month

National Aboriginal History Month

Seniors' Month

July

RECOGNITION DAYS

July 1: Canada Day

July 24: International Self-Care Day

August

RECOGNITION DAY

August 19: World Humanitarian Day

September

RECOGNITION DAYS

September 10: World Suicide Prevention Day

September 13: Alzheimer Coffee Break Day

September 30: Orange Shirt Day


First Sunday after Labour Day National and Grandparents' Day

MONTH-LONG OBSERVANCE


World Alzheimer Awareness Month

October

RECOGNITION DAYS

October 1: International Day for Older Persons 

October 1: National Safe Communities Day

October 8: World Hospice and Palliative Care Day 

October 10: World Mental Health Day

WEEK-LONG OBSERVANCES

First Week: Mental Illness Awareness Week

First Week: National Family Week

Third Week: YWCA Week Without Violence

Third Week: Invisible Disabilities Week

Third Week: Ontario Dental Hygienist Week

MONTH-LONG OBSERVANCES

Cyber Security Awareness Month 

National Crime Prevention and Community Safety Month 

Women's History Month

November

RECOGNITION DAYS


November 11: Remembrance Day

November 20: Transgender Day of Remembrance

November 25: International Day for the Elimination of Violence against Women

WEEK-LONG OBSERVANCES

First Week: Veterans' Week

Second Week: National Addiction Awareness Week 

Second Week: National Seniors' Safety Week

Third Week: Bullying Awareness Week

Third Week: Restorative Justice Week

Third Week: Victims and Survivors of Crime Week

November 25 - December 6: White Ribbon Campaign

MONTH-LONG OBSERVANCES

Domestic Violence Awareness Month

Fall Prevention Month

Financial Literacy Month 

National Community Safety and Crime Prevention Campaign

Woman Abuse Prevention Month  

December

RECOGNITION DAYS

December 3: United Nations International Day of Disabled Persons

December 5: International Volunteer Day

December 6: National Day of Remembrance and Action on Violence Against Women 

December 10: Human Rights Day

December 17: Anti-Bullying Day

First Tuesday: GivingTuesday