



## **MASTER CLASSES**



EAPO is offering two Master Classes, in connection with the Conference, that provide a unique opportunity to learn from specialists in the field of aging, through engaging and interactive discussions and activities.

Each Master Class is tailored to a specific issue, bringing like-minded stakeholders from various disciplines and sectors together, to advance their skills and knowledge.

By exploring the use of new evidence-based tools and innovative programs, participants will learn practical, actionable strategies to use when responding and intervening in instances of ageism and elder abuse. Through dynamic and instructional sessions, you will leave with new tools to further strengthen your work in supporting older adults in the community





'Reframing Aging and Abuse'

March 30th, 9:30am - 12:30pm

WEBSITE: <a href="https://eapon.ca/masterclass-mar30/">https://eapon.ca/masterclass-mar30/</a></a><br/>REGISTRATION LINK: <a href="https://eapon.ca/mcreframeaging">https://eapon.ca/mcreframeaging</a><br/>

9:30 am	EAPO Welcome and Introductions
	Sheila Schuehlein, Prevention Consultant, EAPO
9:40 – 11:00 am	Why Intersectionality Matters? Holding Space for Minority Groups in the Field of Ageism
	Stephanie Lowrey-Willson, Ed.D, Founder and Learning Director for AGE ON
	How do older adults experience ageism based on their identity? Does this identify impact access to social services? This 80-minute interactive workshop will help the learner fully understand and consider all levels of discrimination due to ageism.
	The learner will gain a basic understanding of how individuals experience social structures differently based on their identities, the barriers to access, and recommended interventions to better serve marginalized groups.
11:00 – 11:15 am	Movement Break
11:15 – 12:25 pm	Global Aging Issues
	Gregor Sneddon, Executive Director at HelpAge Canada
	COVID-19 brought ageism abuse and inequities into sharp relief and deepened the experience of those at greatest risk world-wide. Becoming a global citizen and developing a strategic approach is more important than ever. It is clear older people are among those most directly at risk of COVID-19-related serious illness and death. But the indirect effects of COVID-19 – and responses to it – also present critical challenges for older people and affect their wellbeing, dignity, and rights.
	This presentation shares findings from HelpAge International's Report "Bearing the Brunt: The Impact of COVID-19 on Older People" report, focusing on recommendations related to Voice, Dignity, and Rights as well as Violence, Abuse, and Neglect. Learners will be asked to consider these recommendations within a Canadian context, helping to promote a global perspective.
12:25- 12:30 pm	Closing Remarks & Evaluation Polls



## **SPEAKERS**

## STEPHANIE LOWREY-WILLSON, ED.D, Founder and Learning Director for AGE ON, and Author of "Age On Together: A Children's Book on Ageism"



Through an intersectional lens, Stephanie works to eliminate ageism and educate the community. She trains the community and designs custom curriculum and interventions for organizations to help with their diversity, equity, and inclusion training regarding older adults and ageism. Stephanie has a Masters in Urban Leadership from the University of Nevada Las Vegas and a Masters of Public Administration from Anna Maria College. In August 2021 she obtained her EdD in Organizational Change and Leadership from the University of Southern

California. Age On was founded to help shape public conversation, advocate for change, raise awareness, educate the public and end ageism.

## **GREGOR SNEDDON, Executive Director, HelpAge Canada**



Gregor has been with HelpAge Canada since 2019, just in time to lead Canada's first pan-Canadian COVID-19 Emergency Relief response for older Canadians. HelpAge Canada funds community-based initiatives through its partnerships locally and abroad to improve the lives of older persons and their communities. HelpAge Canada develops innovative projects and leads network-wide collaborations designed to create a world for all persons to age with dignity. In Canada, HelpAge addresses social isolation and

loneliness among low-income and marginalized older people through pan-Canadian digital literacy programming, age-friendly transportation initiatives, the Men's Sheds movement and the Seniors Can! grant program. Gregor currently leads the HelpAge Canada international portfolio which includes a "Sponsor a Grandparent" program in six countries and currently spearheading a humanitarian intervention in Ukraine, Moldova and Poland along with ongoing humanitarian projects in Ethiopia. HelpAge is a founding member of HelpAge International a global network of more than 150 partners in over 85 countries. He is a proud Dad and husband and likes to cook with loud jazz or reggae music.