



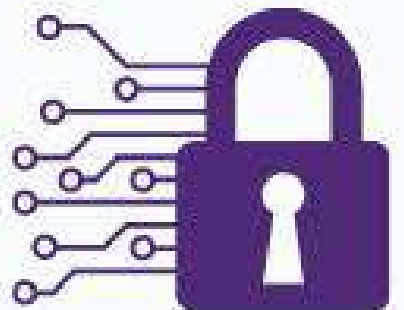
## CYBER SECURITY AND PRIVACY: KEY PRINCIPLES AND TOOLS FOR OLDER ADULTS

**October 12<sup>th</sup>**

**10:00 AM PST / 1:00 PM ET**



ASL Provided



**FREE WEBINAR**

# In Recognition of Cyber Security Awareness Month

[#GetCyberSafe](#)    [#CyberMonth2022](#)

A smudge stick, made of dried herbs and tied with black and white string, is burning in a brass bowl. The bowl is ornate with a floral pattern. The scene is set on a green wooden surface. Surrounding the bowl are various natural elements: a large white crystal in the top left, a green chrysanthemum flower in the top left, a green chrysanthemum flower in the bottom center, a large white crystal in the bottom right, and several sprigs of green cedar or juniper branches. Two small yellow pom-pom-like flowers are also visible. A semi-transparent grey banner with the text "LAND ACKNOWLEDGEMENT" is positioned across the bottom of the image.

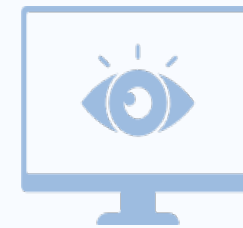
LAND ACKNOWLEDGEMENT

# WEBINAR HOUSEKEEPING



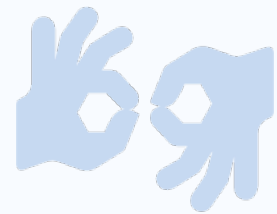
## Communication

All attendees will be muted during the webinar.



## Speaker

Will be visible while presenting and for the Question/Answer session.



## ASL Interpreters

Image and name (ASL Interpreter) will be visible during the webinar. View all speakers by clicking gallery view.

Can also PIN the ASL Interpreter to have image on your screen at all times.



## Adjusting Speaker Images

Drag the line, between the image frame and slides, to the left to make speaker image larger.

# WEBINAR HOUSEKEEPING



## Chat Box

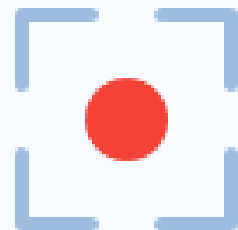
Post comments during the session.



## Question Box

Type your questions in **Question/Answer box**.

A response will be posted during the webinar *or* asked to speaker after the presentation.



## Recording

A recorded version of this webinar will be available on EAPO's website.



## Evaluation

After the webinar, a pop-up notice will appear to complete a survey. Your feedback and suggestions for future webinars is appreciated.

# WEBINAR HOUSEKEEPING

## Respecting Privacy and Confidentiality

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EAPO appreciates there may be personal circumstances or issues which participants may wish to address. However, in keeping with our commitment to maintaining your privacy and confidentiality, today we will be answering general questions posed through the Q&A.

If someone wishes to discuss specific circumstances, we invite you to contact EAPO following this webinar to arrange for a confidential conversation so that we may further assist you.



# EAPO

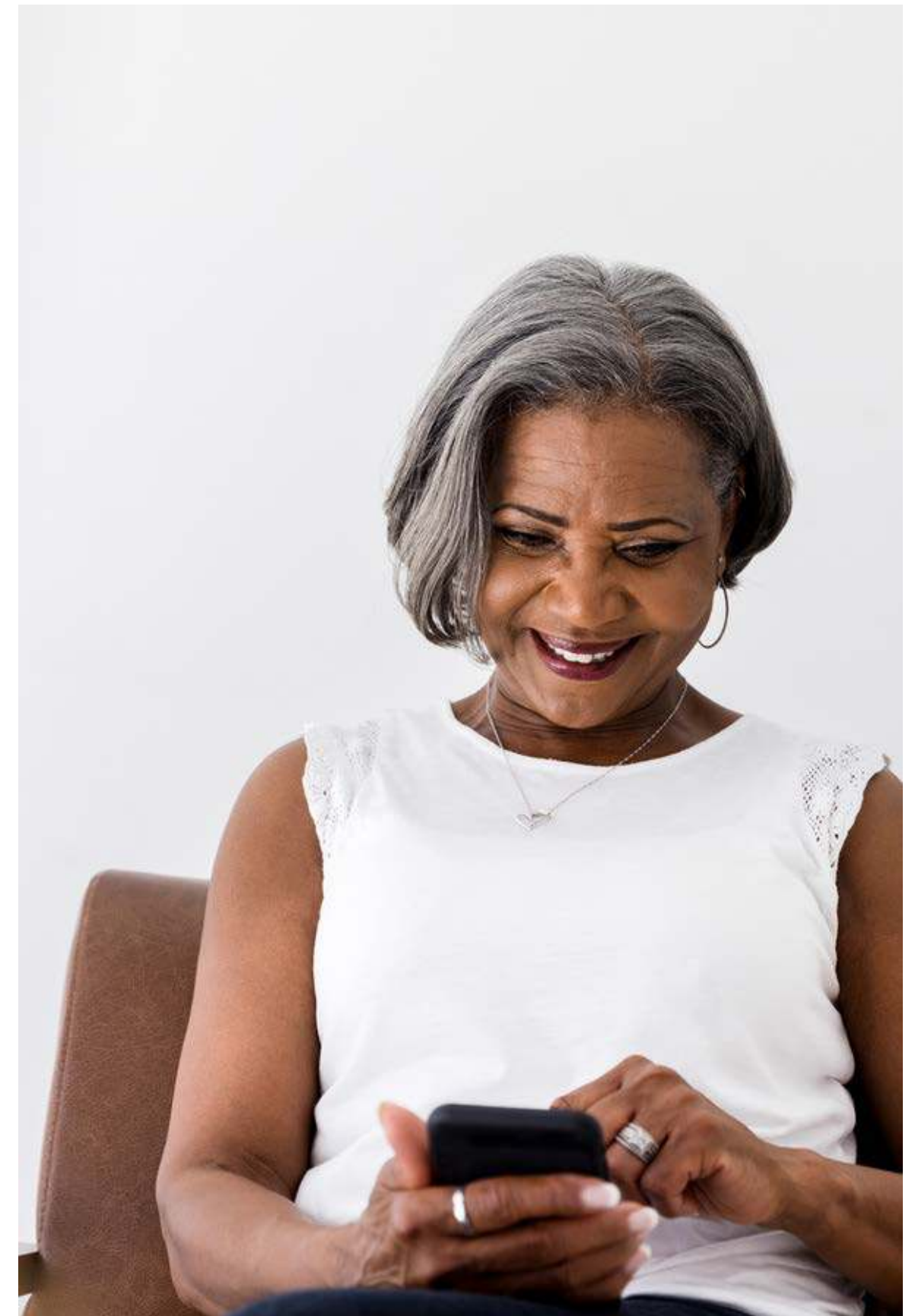
Preventing  
Abuse in  
Older Adults

## MISSION

EAPO envisions an Ontario where ALL seniors are free from abuse, have a strong voice, feel safe and respected.

## ACTION

Raising awareness, delivering education and training, working collaboratively with like-minded organizations and assisting with service coordination and advocacy.



# STOP ABUSE – RESTORE RESPECT

SIMPLY PUT, WE ALL HAVE A ROLE TO PLAY

EAPo is mandated to support the implementation of **Ontario's Strategy to Combat Elder Abuse**.

Funded by the ON Government, under the  
Ministry for Seniors and Accessibility (MSAA)



@EAPreventionON



# Ontario's Strategy to Combat Elder Abuse

1

## **Public Education and Awareness**

A Province-wide, multi-media public education campaign to promote awareness about elder abuse and provide information on how to access services.

2

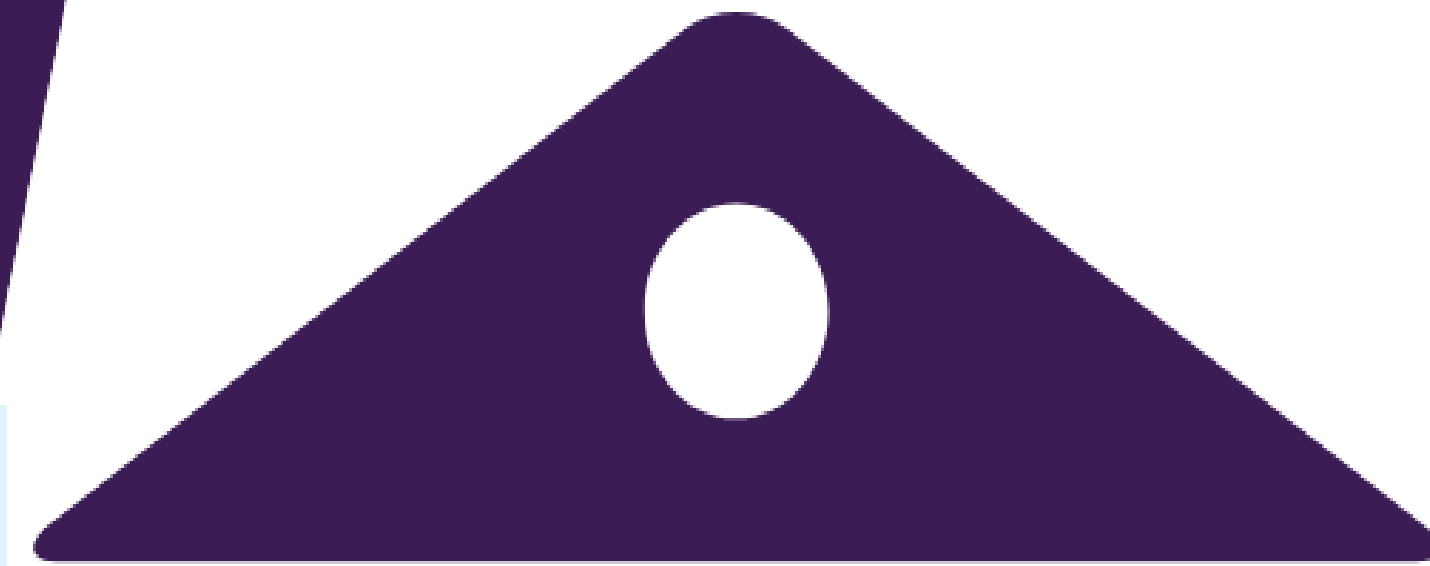
## **Training for Front-Line Staff**

Specialized training to staff from various sectors, who work directly with seniors, to enhance their knowledge and skills to recognize and respond to elder abuse.

3

## **Co-ordination of Community Services**

To strengthen communities across the province by building partnerships, promoting information sharing and supporting their efforts to combat elder abuse.



Co-ordination of  
Community Services

Training for  
Front-Line Staff

Public Education  
and Awareness

**3 Pillars of the Strategy**



# EAPO'S OUTREACH & RESOURCES

Take advantage  
of the tools available.



Social media channels



Information and Referral



Website / Webinars



Tools and Resources



Customized Training and  
Education



# Canadian Network for the Prevention of Elder Abuse (CNPEA)

## MISSION

CNPEA connects people and organizations, fosters the exchange of reliable information, and advances program and policy development on issues related to preventing the abuse of older adults. We do this work at the local, regional, provincial/territorial, and national levels.

## VISION

We envision and work toward a Canadian society where older adults are valued, respected, and live free from abuse.

We strive to be the Canadian leader in our field—sharing information and coordinating resources for the prevention of elder abuse.



# Speaker Panel



## **Kara Brisson-Boivin, PhD, Director of Research, MediaSmarts**

Kara is responsible for the planning, methodology, implementation, and dissemination of key findings from original MediaSmarts' research studies as well as evaluations of MediaSmarts' programs.

Kara also holds an appointment as an Adjunct Research Professor in Sociology and Anthropology at Carleton University. She works with a number of academic partners on tri-agency funded research projects, private and public sector interest groups, as well as federal departments on online issues.

Kara has extensive publication experience in academic journals, magazines, and news op-eds and a background in presenting research to key stakeholders on parliamentary committees, at academic conferences, keynote addresses, and in media interviews.



# Emily Mullins

Knowledge Broker, Ontario Age-Friendly Community Outreach Program-Centre for Studies in Aging and Health

Emily is a public health professional dedicated to improving the lives of older adults. She has a primary interest in health promotion, the social determinants of health, and the social inclusion of older adults.

As a Research Fellow with the Samuel Centre for Social Connectedness, Emily partnered with HelpAge Canada to identify best practices for building digital literacy among older adults. Currently, Emily works as a Knowledge Broker with the Ontario Age-Friendly Communities Outreach Program, supporting over 70 communities across the province in their age-friendly planning and implementation.



## Debra Popa, MBA, Executive Director KnowledgeFlow Cybersafety Foundation

After working in corporate communications and HR, Debra took a career break and raised a whole bunch of kids! Now she combine my passion for helping and protecting others, particularly kids and seniors, with her love of educating and informing. She states, “I have the best ‘job’ in the world and I am proud that every day my team makes a difference in people’s lives”.

Making Canada #UnHackable! Knowledge Flow’s mission is to ensure that all Canadians, regardless of age or income, have access to industry leading expertise, resources and information.



**Lisa Kearney**  
**Cybersecurity Consultant,**  
**Non-profit Founder Women Cybersecurity Society WCS2 & IWCD**

Lisa has worked in the cybersecurity industry for 26 years. She is also the Founder and CEO of the Women CyberSecurity Society and International Women in Cyber Day.

Beside leading global security operations centers and cybersecurity programs, she has developed cybersecurity courses and awareness training to thousands of people resulting in lower risk and enhanced security protections.





## ONLINE SCAMS - SECURITY AND PRIVACY

**October 26<sup>th</sup>**

**1:00 PM ET / 10:00 AM PST**



**FREE WEBINAR**

**In Recognition of Cyber Security Awareness Month**

Register Today: <https://eapon.ca/webinar/ARNAQUES EN LIGNE>



## ARNAQUES EN LIGNE - SÉCURITÉ ET CONFIDENTIALITÉ

**Le 27 octobre**

**13H EST / 10H OUEST**



**WEBINAIRE  
GRATUIT**

**Pour le mois de la sensibilisation à la cybersécurité**

EVERYONE HAS A ROLE TO PLAY IN **#RESTORINGRESPECT** FOR SENIORS.



**DONATE TO CNPEA**

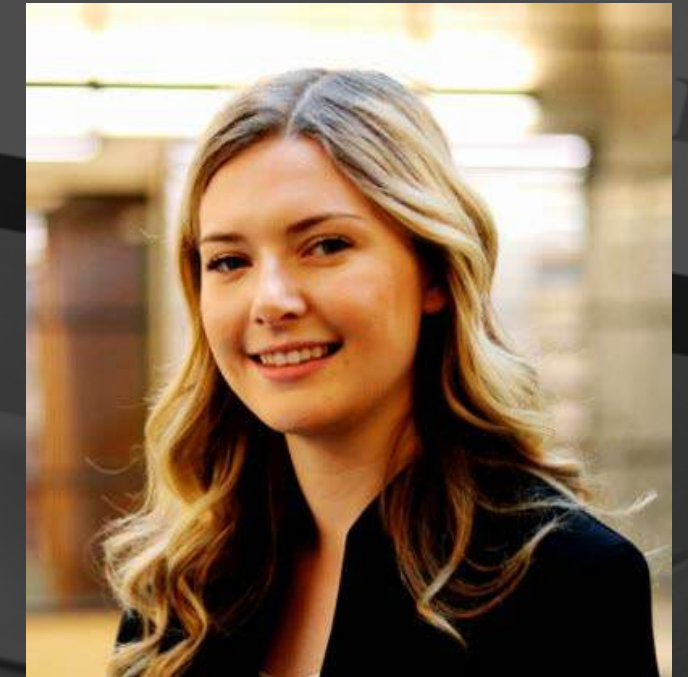
**DONATE TO EAPO**

**[www.cnpea.ca/en/donate](http://www.cnpea.ca/en/donate)**

**[www.eapon.ca/donate](http://www.eapon.ca/donate)**

# Speaker Contacts

## Continuing the Conversation



### **Lisa Kearney**

Cybersecurity Consultant,  
Non-profit Founder,  
[Women CyberSecurity Society \(WCS2\)](#)

[International Women in Cyber Day](#)

[contact@womencybersecuritysociety.org](mailto:contact@womencybersecuritysociety.org)

### **Kara Brisson-Boivin**

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(she/her/elle)  
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### **Debra Popa**

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Knowledge Flow

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[www.KnowledgeFlow.org](http://www.KnowledgeFlow.org)

### **Emily Mullins, MPH**

Knowledge Broker - Ontario  
Age-Friendly Communities  
Outreach Program  
The Centre for Studies in Aging &  
Health at Providence Care

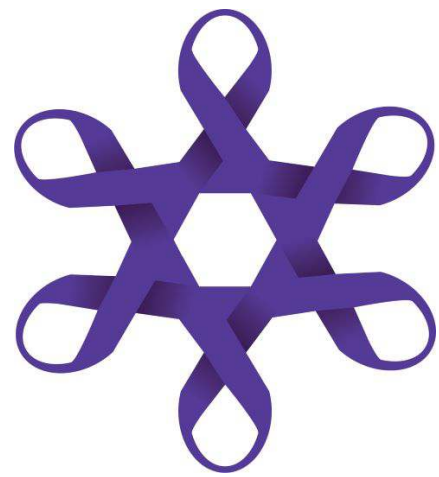
613-544-4900 ext 53328

[mullinse@providencecare.ca](mailto:mullinse@providencecare.ca)

[www.sagelink.ca](http://www.sagelink.ca)

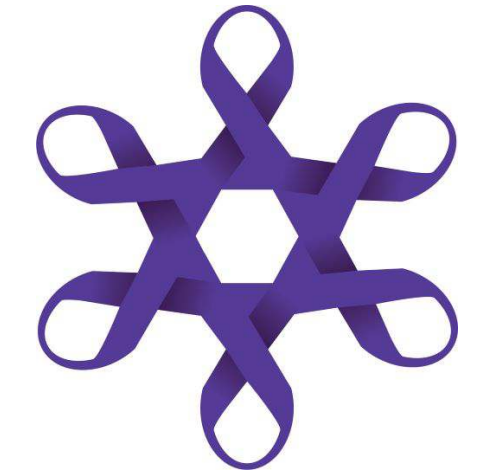
WE WOULD  
APPRECIATE HEARING  
FROM YOU.

**Please take a few  
minutes to complete  
our survey!**



Your Feedback is  
important to us!





# Contact Us

Comments? Questions?  
Keep in Touch

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Canadian Network for the Prevention  
of Elder Abuse

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Tel: 604.715.1007

@cnpea

Raeann Rideout  
Director, Strategic Partnerships  
Elder Abuse Prevention Ontario

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@EApredventionON



Thank  
you!